

**CONDENSED INTERIM CONSOLIDATED
FINANCIAL STATEMENTS**

Three and six months ended June 30, 2022 and 2021
(Unaudited)



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GLACIER MEDIA INC.
MANAGEMENT'S DISCUSSION & ANALYSIS ("MD&A")

SECOND QUARTER 2022 MANAGEMENT'S DISCUSSION & ANALYSIS ("MD&A")

FORWARD-LOOKING STATEMENTS

In this MD&A, Glacier Media Inc. and its subsidiaries are referred to collectively as "Glacier", "us", "our", "we" or the "Company" unless the context requires otherwise.

The report is dated August 11, 2022 and includes information up to this date.

Glacier Media Inc.'s Interim Report, including this MD&A contains forward-looking statements that relate to, among other things, our objectives, goals, strategies, intentions, plans, beliefs, expectations and estimates and can generally be identified by the use of statements that include phrases such as "believe", "expected", "anticipate", "intend", "plan", "likely", "will", "may", "could", "should", "would", "suspect", "outlook", "estimate", "forecast", "objective", "continue" (or the negative thereof) or similar words or phrases. These forward-looking statements include, among other things, statements relating to our expectations regarding revenues, expenses, cash flows, future profitability and the effect of our strategic initiatives, including our expectations to grow certain operations, to invest in key strategic development areas, to generate sufficient cash flow from operations to meet anticipated working capital, capital expenditures, and debt service requirements, that future cash flow from operations and the availability under existing banking arrangements are believed to be adequate to support financial liabilities, our belief that the Company is in a strong financial position with which to 1) operate at the lower levels of revenue and profitability currently being experienced in certain markets, 2) have the financial capacity to handle restructuring costs required and other cash obligations, and 3) withstand further economic uncertainty, additional waves of the pandemic and any related impact on revenues and cash flow; our expectation that the Company can generate future profits operating at lower levels of revenue from its digital media, data and information operations; and that the Company expects to be successful in its objection with CRA. These forward-looking statements are based on certain assumptions, including continued economic growth and recovery and the realization of cost savings in a timely manner and in the expected amounts, which are subject to risks, uncertainties and other factors which may cause results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements, and undue reliance should not be placed on such statements.

Important factors that could cause actual results to differ materially from these expectations include the continued impact of the COVID-19 pandemic, failure to implement or achieve the intended results from our strategic initiatives, the failure to reduce debt and the other risk factors listed in our Annual Information Form under the heading "Risk Factors" and in our Annual MD&A under the heading "Business Environment and Risks", many of which are out of our control. These other risk factors include, but are not limited to, the ability of the Company to sell advertising and subscriptions related to its publications, foreign exchange rate fluctuations, the seasonal and cyclical nature of the agricultural and energy sectors, discontinuation of government programs, general market conditions in both Canada and the United States, changes in the prices of purchased supplies including newsprint, the effects of competition in the Company's markets, dependence on key personnel, integration of newly acquired businesses, technological changes, tax risk, financing risk, debt service risk and cybersecurity risk.

The forward-looking statements made in the Company's Interim Report, including this MD&A, relate only to events or information as of the date on which the statements are made. Except as required by law, the Company undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

The Interim Report, this MD&A and the documents to which we refer herein should be read completely and with the understanding that our actual future results may be materially different from what we expect.

GLACIER MEDIA INC.

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BASIS OF DISCUSSION AND ANALYSIS

The following management discussion and analysis of the financial condition and results of operations of the Company and other information is dated as at August 11, 2022 and should be read in conjunction with the Company's condensed interim consolidated financial statements and notes thereto as at and for the period ended June 30, 2022. The condensed interim consolidated financial statements have been prepared in accordance with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board ("IASB") and in accordance with International Standard 34 Interim Financial Reporting. These condensed interim consolidated financial statements include only significant events and transactions affecting the Company during the current fiscal period and do not include all disclosures normally provided in the Company's annual consolidated financial statements. As a result, these condensed interim consolidated financial statements should be read in conjunction with the Company's audited consolidated financial statements for the period ended December 31, 2021 and related MD&A which can be obtained on the Company's website: www.glaciermedia.ca and on the System for Electronic Document Analysis and Retrieval ("SEDAR"). Interim results are not necessarily indicative of the results expected for the fiscal year.

NON-IFRS MEASURES

Earnings before interest, taxes, depreciation and amortization ("EBITDA"), EBITDA margin and EBITDA per share, are not generally accepted measures of financial performance under IFRS. In addition, certain results in this MD&A have been presented on a basis that includes the Company's share of revenue and expenses from its joint venture and associate operations, which reflects the basis on which management makes its operating decisions and performance evaluation. These measures including joint ventures and associates are also not generally accepted measures of financial performance under IFRS. Management utilizes these financial performance measures to assess profitability and return on equity in its decision making. In addition, the Company, its lenders and its investors use EBITDA and results including joint ventures and associates to measure performance and value for various purposes. Investors are cautioned; however, that EBITDA and/or results including joint ventures and associates should not be construed as an alternative to net income (loss) attributable to common shareholders determined in accordance with IFRS as an indicator of the Company's performance.

The Company's method of calculating these financial performance measures may differ from other companies and, accordingly, they may not be comparable to measures used by other companies. A quantitative reconciliation of these non-IFRS measures is included in the section entitled EBITDA Reconciliation with Per Share Amounts.

All financial references are in millions of Canadian dollars unless otherwise noted.

OVERVIEW OF THE BUSINESS

Glacier operates as an information and marketing solutions company pursuing growth in sectors where the provision of information and related services provides high customer value. The Company's "go to market" strategy is being pursued through two operational areas:

1. Data, analytics and intelligence; and
2. Content and marketing solutions

The data, analytics and intelligence products provide essential information, analysis and context that customers need for decision making, marketing needs, business opportunity identification and other purposes.

The Company has focused on a select group of industries that offer large addressable markets, growth opportunities and the ability to leverage its brands.

The content and marketing solutions products and offerings are being evolved and developed to address the changing needs of media - including both audience demand for content and client demand for marketing solutions.

Through its brands and operations, Glacier serves its clients and information users in three segments: Environmental and Property Information, Commodity Information and Community Media.

GLACIER MEDIA INC. MANAGEMENT'S DISCUSSION & ANALYSIS ("MD&A")

ENVIRONMENTAL AND PROPERTY INFORMATION



ERIS (Environmental Risk Information Services) provides environmental risk data and related products for commercial real estate properties across North America. This information is used by environmental consultants, CRE brokers, financial institutions and insurance companies to identify and assess environmental risks around commercial real estate transactions. ERIS is the #1 provider of CRE environmental data in the Canadian market and is #2 in the United States.



STP ComplianceEHS produces digital audit guides and compliance tools for use in environmental health and safety audits. Multi-national companies license STP's content for use throughout the United States and across more than forty countries worldwide.



REW is the leading residential real estate listings and property information marketplace in British Columbia and is expanding in Ontario and other parts of Canada. REW is now #1 in traffic and audience in B.C., after surpassing realtor.ca. The REW marketplace provides consumers with key real estate information and insights (e.g. school catchment areas, assessed values, past sales prices) in order to make better informed decisions about their home. Agents, new home developers and third-party providers (e.g. mortgage brokers, home insurance companies) use a variety of REW advertising, lead generation and subscription products to market their offerings to home buyers and sellers.

COMMODITY INFORMATION



Glacier FarmMedia ("GFM") is Canada's leading provider of agricultural information. GFM serves the Canadian grower and agricultural industry with digital media, listings, publications, exhibitions and weather and commodities marketing subscriptions. Well-known brands operated by GFM include the Western Producer, Alberta Farmer Express, Manitoba Co-Operator, Country Guide, Farmtario, Canada's Outdoor Farm Show ("COFS"), Ag In Motion ("AIM"), AgDealer, Global Auction Guide, MarketsFarm, METOS Canada and Weather Innovations.



Following the sale of the JWN energy information assets in March 2021, the Glacier Resource Innovation Group ("RIG") now exclusively serves the mining industry, associated suppliers and the financial industry with a wide variety of intelligence offerings. With significant operations in Vancouver and Toronto, RIG produces databases, conferences, digital media and e-learning programs for the mining sector. Key brands include the Northern Miner, the Canadian Mining Journal, CostMine, edumine, Mining.com and the Global Mining Symposium.

COMMUNITY MEDIA



DIGITAL MEDIA

Glacier Media Digital ("GMD") operations include local news, general community information and classifieds websites; digital marketing services; and specialty products and services. GMD brands include: Castanet Media, Vancouver Is

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Awesome, a partial interest in Village Media, Eastward Media (targeting the Asian market) and many others.

The logo for Vancouver Is Awesome, featuring the words "VANCOUVER IS AWESOME" in a bold, black, sans-serif font.

The Company's strategy is to build a standalone digital local media business with leading market positions in British Columbia and other Western Canadian markets. Glacier Media now has sufficient traffic, revenue and profit with Vancouver Is Awesome and its local websites and digital marketing services in the Lower Mainland to operate on a standalone basis.

The logo for Castanet, featuring the word "CASTANET" in a colorful, stylized font with each letter in a different color.

Castanet is a digital only media business that has operated since 2000 and is the leading source of news and information in the Okanagan region of B.C. (Kelowna, Kamloops, Penticton and Vernon), with more than 42 million monthly page views.

The logo for Village Media, featuring the word "VILLAGE" in a large, bold, black font, with "media.ca" in a smaller font to the right.

Village Media is a digital only news and information business that operates sixteen of its own local websites in Ontario and operates websites for other media companies. It generates 70 million monthly page views across its network, and also licenses its own proprietary community website platform software.

The logo for Local News Network, featuring the word "LOCAL" in a black box above "NEWS" in a large, bold, red font, with "NETWORK" in a smaller font below.

The Local News Network (which includes Glacier's websites and network partners) is now one of the largest digital advertising networks in Canada as measured by page views.

The Company is expanding its offerings of digital products and marketing services to 1) attract more local audience and provide the content its readers desire and 2) fulfill its clients' marketing needs, which are becoming more comprehensive and complex. The Company is continuing to publish newspapers as they still provide value to readers and advertisers, content and sales resources that can be shared with its digital products, and cash flow. The sharing of these resources and the cash flow generated are assisting with the transformation to local digital media operations.

COMMUNITY MEDIA NEWSPAPER GROUP

The logo for Times Colonist, featuring the words "TIMES COLONIST" in a serif font, with a small crest between the words.The logo for North Shore News, featuring the words "north shore news" in a red box with white text.

The Community Media newspaper group operations reach over 2 million readers in print in over 60 local markets in B.C., Alberta, Saskatchewan, and Manitoba. The group also owns partial interests in the U.S. Its brands include the Victoria Times-Colonist, North Shore News, Tri-Cities News, Burnaby Now, Richmond News, Prince George Citizen, St. Albert Gazette, Estevan Mercury, Yorkton This Week and many others.

Additional information on Glacier's operations is included in the Company's Annual Information Form as filed on SEDAR (www.sedar.com).

GLACIER MEDIA INC.

MANAGEMENT'S DISCUSSION & ANALYSIS ("MD&A")

Q2 2022 PERFORMANCE AND OUTLOOK

The following results are presented to include the Company's proportionate share of its joint venture and associate operations; this is the basis on which management bases its operating decisions and performance⁽¹⁾. These reported results have been reconciled to the IFRS results below.

(thousands of dollars)	Revenue		EBITDA	
	Three months ended June 30,			
	2022	2021	2022	2021
	\$	\$	\$	\$
Environmental and Property Information	12,571	10,583	196	1,780
Commodity Information	9,222	10,141	(145)	1,370
Community Media	29,362	27,902	2,394	4,383
Centralized and corporate costs	-	-	(990)	(1,599)
Total including joint ventures and associates ⁽¹⁾	51,155	48,626	1,455	5,934
Joint ventures and associates	(8,020)	(7,613)	(819)	(1,684)
Total IFRS	43,135	41,013	636	4,250

(thousands of dollars)	Revenue		EBITDA	
	Six months ended June 30,			
	2022	2021	2022	2021
	\$	\$	\$	\$
Environmental and Property Information	24,675	19,765	1,058	2,169
Commodity Information	19,907	22,401	1,121	4,184
Community Media	56,369	53,350	4,811	8,326
Centralized and Corporate Costs	-	-	(2,485)	(3,160)
Total Including Joint Ventures and Associates ⁽¹⁾	100,951	95,516	4,505	11,519
Joint Ventures and Associates	(15,584)	(15,006)	(1,629)	(2,866)
Total IFRS	85,367	80,510	2,876	8,653

(thousands of dollars, except share and per share amounts)	Three months ended June 30,		Six months ended June 30,	
	2022	2021	2022	2021
EBITDA including joint ventures and associates ⁽¹⁾	\$ 1,455	\$ 5,934	\$ 4,505	\$ 11,519
EBITDA including joint ventures and associates per share ⁽¹⁾	\$ 0.01	\$ 0.04	\$ 0.03	\$ 0.09
EBITDA	\$ 636	\$ 4,250	\$ 2,876	\$ 8,653
EBITDA per share	\$ 0.00	\$ 0.03	\$ 0.02	\$ 0.07
Capital expenditures	\$ 1,040	\$ 2,060	\$ 2,132	\$ 3,173
Weighted average shares outstanding, net	132,601,956	132,755,559	132,678,333	129,005,287

⁽¹⁾ Certain results are presented to include the Company's proportionate share of its joint venture and associate operations, as this is the basis on which management bases its operating decisions and performance. The Company's joint ventures and associates include Great West Media Limited Partnership, the Victoria Times-Colonist, Rhode Island Suburban Newspapers, Inc., and Village Media Inc. Borden Bridge Development Corporation was included up to August 31, 2021 at which point the Company acquired the remaining 50% and began consolidating the results.

Consolidated revenue for the period ended June 30, 2022, was \$43.1 million, up \$2.1 million or 5.2% from the same period in the prior year. The increase was primarily the result of growth in a number of the Company's businesses due to stronger operating performance, healthy industry conditions in a number of the Company's sectors, and the benefits from relaxation of many COVID related measures and restrictions. This has been partially offset by the ongoing maturation of print media, supply chain constraints, and the effects of industry consolidation affecting GFM, as well as other adverse impacts on business activity.

GLACIER MEDIA INC.

MANAGEMENT'S DISCUSSION & ANALYSIS ("MD&A")

Consolidated EBITDA for the quarter was \$0.6 million, down \$3.6 million from \$4.3 million for the prior year. These results include wage subsidies, regular and special Aid to Publishers ("ATP") at varying levels and other grants and subsidies in both years. In April 2022, the Company implemented a share-based compensation plan in certain business units resulting in a non-cash expense of \$2.1 million in the quarter, of which \$1.7 million related to the initial implementation of the plan.

The comparative period results include the Canadian Emergency Wage Subsidy ("CEWS"), which under IFRS was \$1.2 million for the three months ended June 30, 2021, and \$3.4 million for the six months ended June 30, 2021. The CEWS program ended in October 2021.

Continued investments are being made in key strategic development areas, including the REW digital real estate marketplace, new product offerings within ERIS and STP, new weather and agricultural markets subscription-based products, and digital community media products. These investments have resulted in EBITDA being less than it otherwise would have been. Other factors affecting EBITDA include the industry consolidation and the maturation of print media affecting GFM and softness affecting the mining operations.

The Company has experienced an improvement in market conditions in a variety of its businesses but has yet to return to pre-pandemic levels in certain other areas. The Company is continually monitoring conditions and will respond accordingly if required. Revenues continue to improve, and the Company is working to maintain sufficient levels of operating income within these levels and making concerted efforts to further bring revenues back and increase profits and cash flow.

Outlook and Operating Highlights

The Company has been working to strengthen its financial position and operating profitability since the initial effects of the pandemic began in March 2020. Revenues were significantly affected early on, although they have generally continued to improve over time. It remains unclear if COVID-19 related impacts will continue to unfold and affect conditions for the market in general and the Company's businesses in particular.

The Company continues to focus on a combination of improving revenues and cost management with the goal of increased operational profitability. Operational profits were partially offset in the quarter by continued operating investments being made in key strategic development areas and the one-time initial implementation cost of the Company's share-based compensation plan in certain of the Company's subsidiaries, reducing operating profitability in the quarter. Softness in the agriculture and mining operations during the quarter additionally reduced profitability.

The Company is in a strong financial position with which to 1) operate at the lower levels of revenue and profitability currently being experienced in certain markets, 2) have the financial capacity to handle restructuring costs required and other cash obligations, and 3) withstand further economic uncertainty, additional waves of the pandemic and any related impact on revenues and cash flow.

While not all of the Company's businesses have returned to pre-pandemic levels, the Company's digital media, data, and information businesses have performed relatively well and offer growth for the future. The underlying fundamentals and resilience of these products have demonstrated their value in the face of the challenging market conditions.

- Environmental and Property Information revenues were up 19% as compared to the same quarter in prior year.
 - STP and ERIS continue to have strong revenue growth in the quarter. ERIS continues to benefit from the strong commercial real estate market. STP is achieving revenue growth from its RegHub and Canadian Reg products. Both STP and ERIS are benefiting from investments made in operating improvements.
 - REW (the Company's residential real estate portal) generated significant revenue growth as a result of the operating improvements and strong residential real estate market conditions throughout

GLACIER MEDIA INC. MANAGEMENT'S DISCUSSION & ANALYSIS ("MD&A")

the first half of 2022. The residential real estate market began to soften late in the second quarter and this trend is expected to continue into the second half of 2022.

- Commodity Information revenues were down 9% as compared to the same quarter in prior year.
 - Glacier FarmMedia revenues were down. Print product revenues decreased in Q2 as the result of the maturation of print products and industry consolidation resulting in fewer advertisers. Both of GFM's outdoor exhibition shows are set to return to in-person events in Q3, the first time since 2019.
 - The Resource Innovation Group revenues were up for the quarter. RIG benefited from an increase in revenue relating to a major Canadian mining event which was held in June 2022.
- Local Digital Media advertising and services revenues were up 20% compared to the same quarter in the prior year.
 - Continued efforts to build digital content, audience and revenues have proven successful in growing the Company's local news media and community information business.
- Print community media advertising revenues were down 2.6% as compared to the same quarter in the prior year.
 - Print display revenues have been recovering gradually throughout the pandemic but flyer revenue continues to decline. Operating costs continue to be managed in response to the changes in revenue relating to the print industry. The federal government ATP program was expanded to include non-paid publications (the majority of the Company's publications are controlled non-paid distribution).

It is encouraging that the efforts and investment made in the core areas of focus for the Company prior to the pandemic have allowed demand for these products and services to be resilient throughout the pandemic. The respective brands, market positions and value to customers have remained strong. Strategic investment spending continues in the core areas of focus resulting in lower operating profits in the short term, with the goal of improved and more robust product offerings over time.

While print advertising revenues have recovered to the extent that they will from declines caused by the restrictions of the pandemic, they are expected to decline over time. Government assistance received from the expanded ATP program will help with the continued transition of the local media operations.

The Company and its partners are seeing that it is possible to operate local digital media businesses on a standalone basis without newspapers, and can be operated with newspaper staff as well as new staff.

The Company is working to reach the point where increases in the revenue, profit and cash flow from its data, analytics and intelligence products and digital media products exceeds the decline of its print advertising related profit and cash flow. The Company has made progress in this regard and can operate at lower levels of revenue from its digital media, data and information operations in the future and operate profitably.

Financial Position. As at June 30, 2022, the Company was in a net cash positive position, with a cash balance of \$24.8 million and \$7.8 million of non-recourse mortgages and loans (the majority of which relates to farm show land in Saskatchewan and Ontario).

The Company has net \$7.6 million of deferred purchase price obligations to be paid over the next three years. This amount is net of contributions from minority partners. The Company has a \$2.5 million vendor-take back receivable to be paid next year resulting from the sale of the Company's interest in Fundata and an estimated \$0.9 million potential earn-out proceeds receivable over the next two years from the sale of the energy business.

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MANAGEMENT'S DISCUSSION & ANALYSIS ("MD&A")

Q2 2022 OPERATING RESULTS

REVENUE

Glacier's consolidated revenue for the period ended June 30, 2022, was \$43.1 million compared to \$41.0 million for the same period in the prior year, up 5.0%.

ENVIRONMENTAL AND PROPERTY INFORMATION

The Environmental and Property Information group generated revenue of \$12.6 million for the period ended June 30, 2022, as compared to \$10.6 million for the same period in the prior year, or an increase of 18.8%.

ERIS continues to significantly grow its revenues in both the U.S. and Canadian markets. STP continues to benefit from increased sales of its newer product offerings. REW (the Company's residential real estate portal) generated significant revenue growth as a result of the operating improvements and strong residential real estate market conditions throughout the first half of 2022. The residential real estate market began to soften late in the second quarter and this trend is expected to continue into the second half of 2022.

COMMODITY INFORMATION

The Commodity Information group generated revenue of \$9.2 million for the three month period ended June 30, 2022, as compared to \$10.1 million for the same period in the prior year, or a decrease of 9.1%. During the quarter, GFM had lower revenues as the result of the maturation of print products and industry consolidation resulting in fewer advertisers. RIG's revenues were up for the quarter. RIG benefited from an increase in revenue relating to a major Canadian mining event which was held in June 2022.

COMMUNITY MEDIA

(thousands of dollars)	Revenue		EBITDA	
	Three months ended June 30,			
	2022	2021	2022	2021
	\$	\$	\$	\$
Community Media including joint ventures and Joint ventures and associates	29,362 (8,020)	27,902 (7,613)	2,394 (819)	4,383 (1,684)
Community Media IFRS	21,342	20,289	1,575	2,699

(thousands of dollars)	Revenue		EBITDA	
	Six months ended June 30,			
	2022	2021	2022	2021
	\$	\$	\$	\$
Community Media Including Joint Ventures and Associates	56,369	53,350	4,811	8,326
Joint Ventures and Associates	(15,584)	(15,006)	(1,629)	(2,866)
Community Media IFRS	40,785	38,344	3,182	5,460

Under IFRS, the Community Media Group generated \$21.3 million of revenue, up 5.2% for the period ended June 30, 2022, as compared to \$20.3 million for the same period in the prior year.

Including the Company's share of joint ventures and associates, the Community Media Group's revenue was \$29.4 million, as compared to \$27.9 million for the same period in the prior year, or an increase of 5.2%, as noted in the table above.

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The increase in revenue was due to growth in digital media revenue. Print revenues were down 2.6%. Print display advertising has stabilized but flyer revenue continues to be down. Print media revenues will continue to be affected by the maturation of the print media industry as a whole and are expected to decline over time.

DIGITAL MEDIA

Local Digital Media advertising and services revenues were up 19.9%. Continued efforts to build digital content, audience and revenues have resulted in growing the Company's local news media and community information business.

GROSS PROFIT

Glacier's consolidated gross profit, being revenues less direct expenses, for the period ended June 30, 2022, was \$11.1 million as compared to \$13.9 million for the same period in the prior year. Gross profit decreased due to a) continued operating expense investments that are being made in some of the key strategic development areas, including the REW digital real estate marketplace, new product offerings within ERIS and STP, new weather and agricultural markets subscription-based products, and digital community media products, b) the industry consolidation affecting GFM, c) the maturation of the print industry resulting in revenue attrition, d) the reduction of CEWS funding to nil in the current year, varying amounts of other government grants and funding as compared to the prior year and e) the the implementation of a share-based compensation plan, in certain business units, in the current year.

Gross profit as a percentage of revenues ("gross profit margin") for the period ended June 30, 2022, was 25.8% as compared to 33.9% for the same period in the prior year. The decrease as compared to the comparative period is driven by a) continued operating expense investments that are being made in some of the key strategic development areas, b) the industry consolidation affecting GFM, c) the maturation of the print industry resulting in revenue attrition, d) the reduction of CEWS funding to nil in the current year, varying amounts of other government grants and funding as compared to the prior year and e) the the implementation of a share-based compensation plan, in certain business units, in the current year.

GENERAL & ADMINISTRATIVE EXPENSES

Glacier's consolidated general and administrative expenses were \$10.5 million for the period ended June 30, 2022, up from \$9.6 million for the same period in the prior year. The increase in administrative costs primarily related to the addition of a share-based compensation plan in certain business units, investment spending in strategic development areas and lower CEWS funds, which were recorded as a reduction of wage expenses. This has been partially offset by reduced legal fees.

EBITDA

EBITDA was \$0.6 million for the period ended June 30, 2022, as compared to \$4.3 million for the same period in the prior year. The results are due to the various reasons stated under "Revenue, Gross Profit and General & Administrative Expenses".

NET INTEREST EXPENSE, DEBT

Glacier's consolidated net interest expense for the period ended June 30, 2022, was \$0.3 million as compared to \$0.2 million for the same period in the prior year. The higher interest expense recorded during the period was mainly due to the increase in interest rates in the first half of 2022.

INTEREST EXPENSE, LEASE LIABILITIES

Interest expense relating to lease liabilities for the period ended June 30, 2022, was \$0.1 million consistent with the same period in the prior year. Changes in leases including new leases, renewals and terminations affect the interest paid on lease liabilities.

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DEPRECIATION AND AMORTIZATION

Depreciation and amortization was \$3.2 million, up \$0.1 million from the same period in the prior year. Depreciation of right-of-use assets increased as the result of new and renewed leases. Depreciation of property, plant and equipment, and amortization of intangible assets were flat as compared to the same quarter in the prior year.

RESTRUCTURING AND OTHER (INCOME) EXPENSES (NET)

Restructuring and other (income) expenses (net) for the period ended June 30, 2022, were expenses of \$0.1 million compared to expenses of \$1.0 million in the same period in the prior year. Restructuring and other (income) expenses (net) include restructuring costs (from the closure or divestiture of operations, or part of operations; including severance, redundant office costs and other direct closure costs during transition periods), transaction costs (including equity transactions with non-controlling interests), foreign exchange, amounts received in excess of accrued deferred sales prices receivable, amounts received from the government relating to the Canadian Emergency Rent Subsidy, and other income and other expenses.

SHARE OF EARNINGS FROM JOINT VENTURES AND ASSOCIATES

Share of earnings from joint ventures and associates, which include the Company's share of Great West Media Limited Partnership ("GWMLP"), the Victoria Times-Colonist ("VTC"), Rhode Island Suburban Newspapers, Inc. ("RISN"), and Village Media Inc. ("Village"), decreased by \$0.8 as compared to the same period in the prior year. The equity pickup in Glacier includes the CEWS received by the joint ventures and associates in the comparative period.

Borden Bridge Development Corporation was included up to August 31, 2021, when the Company acquired the remaining 50%, at which point the results were consolidated.

Aggregate operating results for the Company's joint ventures and associates, at the Company's proportionate share of the results, are as follows:

(thousands of dollars)	As at	
	June 30, 2022	December 31, 2021
	\$	\$
Assets	49,194	49,601
Liabilities	10,824	13,341
Net assets	38,370	36,260

(thousands of dollars)	Three months ended June 30,	
	2022	2021
	\$	\$
Revenues	8,020	7,613
EBITDA	819	1,684
Net income for the period	456	1,223

(thousands of dollars)	Six months ended June 30,	
	2022	2021
	\$	\$
Revenues	15,584	15,006
EBITDA	1,629	2,866
Net income for the period	825	1,840

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NET INCOME ATTRIBUTABLE TO NON-CONTROLLING INTERESTS

Net income attributable to non-controlling interest decreased \$1.8 million mainly due to lower net income of subsidiaries with non-controlling interests, as compared to the same quarter in the prior year.

NET LOSS ATTRIBUTABLE TO COMMON SHAREHOLDERS

For the period ended June 30, 2022, net loss attributable to common shareholders increased \$0.5 million as compared to the same period in the prior year. The change resulted from i) lower operating results of \$3.6 million, ii) higher interest expense on debt and leases of \$0.1 million, iii) higher depreciation and amortization of \$0.1 million, and iv) lower share of earnings from joint ventures and associates of \$0.8 million. This was partially offset by i) lower restructuring and other expenses of \$0.9 million, ii) a change of \$1.5 million to an income tax recovery (from an income tax expense), and ii) lower income attributable to non-controlling interests of \$1.8 million.

OTHER COMPREHENSIVE (LOSS) INCOME (NET OF TAX)

For the period ended June 30, 2022, Glacier recognized an other comprehensive loss (net of tax) of \$0.2 million. The loss related to the mix of actuarial gains on defined benefit pension plans resulting from the change in actuarial assumptions, mainly the discount rate, and the change in the currency translation adjustment.

CASH FLOW FROM OPERATIONS

Glacier's consolidated cash flow from operations was \$2.0 million (before changes in non-cash operating accounts) for the period ended June 30, 2022, as compared to \$3.4 million for the same period in the prior year. The change in cash flow from operations was primarily the result of the factors stated under "Revenue, Gross Profit, General & Administrative Expenses and EBITDA".

Capital expenditures were \$1.0 million in the quarter down from \$2.1 million for the same quarter in the prior year. The majority of the current year expenditures relate the development and implementation of software and websites, content development, data and technology and leasehold improvements. Prior year capital expenditures primarily relate to the development and implementation of software and websites, content development, data and technology acquisition and the purchase of weather stations.

See "Summary of Financial Position, Financial Requirements and Liquidity" for further details.

CONTINGENCY

During 2014-2018 an affiliate of the Company ("the affiliate") has received, from the Canada Revenue Agency ("CRA") and provincial tax authorities, tax notices of reassessments and assessments relating to the taxation years 2008-2017. The notices deny the application of non-capital losses, capital losses, scientific research and experimental development ("SR&ED") pool deductions and SR&ED tax credits claimed. As a result additional taxes payable including interest and penalties are assessed at approximately \$61.5 million. The affiliate has filed notices of objection with the CRA and provincial taxing authorities and has substantially paid the required deposits, which has been recorded in Other assets.

The Company, the affiliate and its counsel believe that the filing positions adopted by the affiliate in all years are appropriate and in accordance with the law. Accordingly, the Company has not recorded a liability in these consolidated financial statements for the reassessed taxes payable and related interest described above. If the entity is ultimately successful in defending its positions, deposits made plus applicable interest will be refunded. There is no assurance that the Company's objections will be successful. The affiliate is defending such positions. The Company and its affiliate expect to ultimately be successful in its objection. The ultimate outcome is uncertain.

GLACIER MEDIA INC.

MANAGEMENT'S DISCUSSION & ANALYSIS ("MD&A")

SELECTED INTERIM FINANCIAL INFORMATION

The following outlines selected financial statistics and performance measures for Glacier, on an IFRS basis (other than the non-IFRS measures noted) for the three and six months ended June 30, 2022 and 2021:

(thousands of dollars) except share and per share amounts	Three months ended June 30,		Six months ended June 30,	
	2022	2021	2022	2021
Revenue	\$ 43,135	\$ 41,013	\$ 85,367	\$ 80,510
Gross profit ⁽²⁾	\$ 11,136	\$ 13,887	\$ 23,311	\$ 28,016
Gross margin	25.8%	33.9%	27.3%	34.8%
EBITDA ⁽¹⁾	\$ 636	\$ 4,250	\$ 2,876	\$ 8,653
EBITDA margin ⁽¹⁾	1.5%	10.4%	3.4%	10.7%
EBITDA per share ⁽¹⁾	\$ 0.00	\$ 0.03	\$ 0.02	\$ 0.07
Net interest expense, debt	\$ 284	\$ 149	\$ 575	\$ 387
Net loss attributable to common shareholders	\$ (2,386)	\$ (1,902)	\$ (3,052)	\$ (171)
Net loss attributable to common shareholders per share	\$ (0.02)	\$ (0.01)	\$ (0.02)	\$ 0.00
Cash flow from operations	\$ 2,022	\$ 3,356	\$ 5,162	\$ 9,271
Cash flow from operations per share	\$ 0.02	\$ 0.03	\$ 0.04	\$ 0.07
Capital expenditures	\$ 1,040	\$ 2,060	\$ 2,132	\$ 3,173
Total assets	\$ 272,161	\$ 263,391	\$ 272,161	\$ 263,391
Total non-current financial liabilities	\$ 27,002	\$ 18,366	\$ 27,002	\$ 18,366
Equity attributable to common shareholders	\$ 177,245	\$ 181,765	\$ 177,245	\$ 181,765
Weighted average shares outstanding, net	132,601,956	132,755,559	132,678,333	129,005,287

Notes:

⁽¹⁾ Refer to "Non-IFRS Measures" and "EBITDA Reconciliation" section for calculation of non-IFRS measures used in this table.

⁽²⁾ Gross profit for these purposes excludes depreciation and amortization.

The main factors affecting the comparability between quarters include:

- Operating performance of the Company's various business units and general market conditions during the reported years;
- Revenues continue to be impacted by declining print advertising revenue and the cyclical nature of certain of Glacier's businesses, including the fluctuating conditions in the mining and agriculture industry. This is being offset by the increase in environmental and property and community media digital revenue;
- The varying impact of and recovery from COVID-19 on the Company's operations' revenues and expenses;
- In April 2022, Company implemented a share-based compensation plan within certain subsidiary business units resulting in a non-cash implementation cost of \$1.7 million for the three months ended June 30, 2022;
- The \$1.2 million of CEWS as an offset to wage expense for the comparative quarter ended June 30, 2021. Certain joint venture and associate entities also received CEWS during 2021. Additionally, there were varying levels of other government grants and fundings between the quarters; and
- Fluctuations in restructuring expenses including severance payments, transaction and transition expenses.

GLACIER MEDIA INC.

MANAGEMENT'S DISCUSSION & ANALYSIS ("MD&A")

SUMMARY OF QUARTERLY RESULTS

The following outlines the significant financial performance measures for Glacier for the last eight quarters:

(thousands of dollars) except share and per share amounts	Trailing 12 Months	Q2 2022	Q1 2022	Q4 2021	Q3 2021
Revenue	\$ 169,419	\$ 43,135	\$ 42,232	\$ 43,841	\$ 40,211
EBITDA ⁽¹⁾	\$ 11,970	\$ 636	\$ 2,240	\$ 5,846	\$ 3,248
EBITDA margin ⁽¹⁾	7.1%	1.5%	5.3%	13.3%	8.1%
EBITDA per share ⁽¹⁾	\$ 0.09	\$ 0.00	\$ 0.02	\$ 0.04	\$ 0.02
Net interest expense, debt	\$ 826	\$ 284	\$ 291	\$ 132	\$ 119
Net (loss) income attributable to common shareholders	\$ (7,761)	\$ (2,386)	\$ (666)	\$ (4,784)	\$ 75
Net (loss) income attributable to common shareholders per share	\$ (0.06)	\$ (0.02)	\$ (0.01)	\$ (0.04)	\$ 0.00
Cash flow from operations	\$ 12,380	\$ 2,022	\$ 3,140	\$ 4,052	\$ 3,166
Cash flow from operations per share	\$ 0.09	\$ 0.02	\$ 0.02	\$ 0.03	\$ 0.02
Capital expenditures	\$ 8,525	\$ 1,040	\$ 1,092	\$ 5,205	\$ 1,188
Equity attributable to common shareholders	\$ 177,245	\$ 177,245	\$ 177,389	\$ 178,547	\$ 182,186
Weighted average shares outstanding, net	132,717,263	132,601,956	132,755,559	132,755,559	132,755,559

	Trailing 12 Months	Q2 2021	Q1 2021	Q4 2020	Q3 2020
Revenue	\$ 157,534	\$ 41,013	\$ 39,497	\$ 41,710	\$ 35,314
EBITDA ⁽¹⁾	\$ 23,470	\$ 4,250	\$ 4,403	\$ 6,240	\$ 8,577
EBITDA margin ⁽¹⁾	14.9%	10.4%	11.1%	15.0%	24.3%
EBITDA per share ⁽¹⁾	\$ 0.18	\$ 0.03	\$ 0.04	\$ 0.05	\$ 0.07
Net interest expense, debt	\$ 1,038	\$ 149	\$ 238	\$ 260	\$ 391
Net (loss) income attributable to common shareholders	\$ 4,888	\$ (1,902)	\$ 1,731	\$ 3,926	\$ 1,133
Net (loss) income attributable to common shareholders per share	\$ 0.04	\$ (0.01)	\$ 0.01	\$ 0.03	\$ 0.01
Cash flow from operations	\$ 24,323	\$ 3,356	\$ 5,916	\$ 8,450	\$ 6,601
Cash flow from operations per share	\$ 0.19	\$ 0.03	\$ 0.05	\$ 0.07	\$ 0.05
Capital expenditures	\$ 5,166	\$ 2,060	\$ 1,113	\$ 994	\$ 999
Equity attributable to common shareholders	\$ 181,765	\$ 181,765	\$ 182,795	\$ 170,761	\$ 164,699
Weighted average shares outstanding, net	127,093,733	132,755,559	125,213,346	125,213,346	125,213,346

Notes:

⁽¹⁾ Refer to "Non-IFRS Measures" and "EBITDA Reconciliation" section for calculation of non-IFRS measures used in this table.

The main factors affecting comparability of results over the last eight quarters are:

- Operating performance of the Company's various business units, including cost-reduction initiatives and general market conditions during the reported periods;
- Revenues continue to be impacted by declining print advertising revenue and the cyclical nature of certain of Glacier's businesses, including the fluctuating conditions in the mining and agriculture industry. This is partially being offset by the increase in environmental and property and community media digital revenue;
- The impact of COVID-19 on certain of the Company's operations' revenues and expenses;
- In April 2022, Company implemented a share-based compensation plan within certain subsidiary business units resulting in a non-cash implementation cost of \$1.7 million for the three months ended June 30, 2022;
- The \$0.4 million of CEWS as an offset to wage expense for the three months ended December 31, 2021, \$1.4 million for the three months ended September 30, 2021, \$1.2 million for the three months ended June 30, 2021 and \$2.2 million for the three months ended March 31, 2021. Other subsidies were also received, at varying levels throughout 2022, 2021 and 2020. Additionally, certain joint venture and associate entities also received CEWS and other government funding during these periods;
- In December 2021, one of the Company's investment in joint ventures and associates took an impairment of goodwill and non-amortizing intangible assets, along with a valuation allowance on certain tax assets, resulting in the Company recording \$11.5 million share of losses from joint ventures and associates;

GLACIER MEDIA INC. MANAGEMENT'S DISCUSSION & ANALYSIS ("MD&A")

- In March 2021, the Company sold its energy business for net cash proceeds of \$4.3 million plus a potential earn-out of up to \$3.5 million. The earn-out is revenue based and payable over three years. The Company recorded an estimated \$1.2 million as a receivable relating to the discounted deferred consideration. A gain of \$2.2 million was recorded on the sale;
- In March 2021, the Company and GVIC Communications Corp. ("GVIC") completed a Plan of Arrangement pursuant to which Glacier acquired all of the Class B voting common shares and Class C non-voting shares of GVIC not already held by Glacier and its subsidiary, and by a wholly owned limited partnership of GVIC. Shareholders of GVIC received, for each GVIC Share held, 0.8 of a common share of Glacier. The transaction resulted in the issuance of 7,542,213 new Glacier common shares;
- In November 2020, the Company, through its subsidiaries ERIS Information Inc. and ERIS Information LP (together "ERIS") acquired the assets of GeoSearch LLC, a U.S. based company, resulting in increased revenues and expenses in subsequent periods;
- In July 2020, the sale of a 45% non-controlling interest in ERI Environmental Risk; and
- An impairment charge of \$3.5 million during the three months ended December 31, 2020.

EBITDA RECONCILIATION

The following table reconciles the Company's net (loss) income attributable to common shareholders as reported under IFRS to EBITDA, which is considered a non-GAAP measure.

(thousands of dollars) except share and per share amounts	Three months ended June 30,		Six months ended June 30,	
	2022	2021	2022	2021
Net loss attributable to common shareholders	\$ (2,386)	\$ (1,902)	\$ (3,052)	\$ (171)
Add (deduct):				
Non-controlling interests	\$ 879	\$ 2,695	\$ 1,756	\$ 4,284
Net interest expense, debt	\$ 284	\$ 149	\$ 575	\$ 387
Interest expense, lease liability	\$ 128	\$ 113	\$ 248	\$ 238
Depreciation and amortization	\$ 3,175	\$ 3,081	\$ 6,220	\$ 6,077
Net gain on sale	\$ -	\$ -	\$ -	\$ (2,207)
Restructuring and other (income) expenses (net)	\$ 148	\$ 1,017	\$ (340)	\$ 569
Share of earnings from joint ventures and associates	\$ (456)	\$ (1,223)	\$ (825)	\$ (1,840)
Income tax (recovery) expense	\$ (1,136)	\$ 320	\$ (1,706)	\$ 1,316
EBITDA ⁽¹⁾	\$ 636	\$ 4,250	\$ 2,876	\$ 8,653
Weighted average shares outstanding, net	132,601,956	132,755,559	132,678,333	129,005,287
Net loss attributable to common share holders per share	\$ (0.02)	\$ (0.01)	\$ (0.02)	\$ 0.00
EBITDA per share ⁽¹⁾	\$ 0.00	\$ 0.03	\$ 0.02	\$ 0.07

Notes:

⁽¹⁾ Refer to "Non-IFRS Measures" section of MD&A for discussion of non-IFRS measures used in this table.

SUMMARY OF FINANCIAL POSITION, FINANCIAL REQUIREMENTS AND LIQUIDITY

Glacier generates sufficient cash flow from operations to meet anticipated working capital, capital expenditures, and debt service requirements.

As at June 30, 2022, Glacier had consolidated cash and cash equivalents of \$24.8 million, current and long-term debt of \$7.8 million, and working capital of \$32.4 million, excluding deferred revenue. Glacier's actual cash working capital is greater than reflected by the amounts indicated on the consolidated balance sheet due to deferred revenue relating to renewals and subscriptions that have been paid for by subscribers but not yet delivered; and the costs associated with the fulfillment of this liability are less than the amount indicated in current liabilities.

GLACIER MEDIA INC. MANAGEMENT'S DISCUSSION & ANALYSIS ("MD&A")

Capital expenditures were \$1.0 million in the quarter down from \$2.1 million for the same quarter in the prior year. The majority of the current year expenditures relate the development and implementation of software and websites, content development, data and technology and leasehold improvements. Prior year capital expenditures primarily relate to the development and implementation of software and websites, content development, data and technology acquisition and the purchase of weather stations.

CHANGES IN FINANCIAL POSITION

(thousands of dollars)	Three months ended June 30,		Six months ended June 30,	
	2022	2021	2022	2021
	\$	\$	\$	\$
Cash generated from (used in)				
Operating activities	1,137	1,495	5,856	2,338
Investing activities	2,956	140	1,784	3,549
Financing activities	(2,313)	(3,053)	(4,539)	(5,687)
Increase (decrease) in cash	1,780	(1,418)	3,101	200

The changes in the components of cash flows during the first quarter of 2022 and 2021 are detailed in the consolidated statements of cash flows of the financial statements. The more significant changes are discussed below.

OPERATING ACTIVITIES

Glacier generated cash flow from operations before changes in non-cash operating accounts of \$2.0 million for the period ended June 30, 2022, as compared to \$3.4 million for the same period in the prior year as the result of the factors stated under Revenue, Gross Profit, General & Administrative Expenses and EBITDA. Cash flow generated from operations after changes in non-cash working capital was \$1.1 million for the period ended June 30, 2022, as compared to \$1.5 million for the same period in the prior year.

INVESTING ACTIVITIES

Cash generated from investing activities totalled \$3.0 million for the period ended June 30, 2022, as compared to \$0.1 million for the same period in the prior year. Investing activities included \$1.0 million of capital expenditures, \$0.7 million distributions received from joint ventures and associates, and \$3.3 million of other investing activities (mainly the result of cash received from the sale of Fundata and the energy operations).

FINANCING ACTIVITIES

Cash used in financing activities was \$2.3 million for the period ended June 30, 2022, as compared to \$3.1 million for the same period in the prior year. The Company made distributions to non-controlling interests of \$0.9 million, repurchase of common shares through the NCIB of \$0.1 million, interest paid on debt of \$0.3 million, interest paid on lease liabilities of \$0.1 million, net repayment of debt of \$0.1 million and principal payment of lease liabilities of \$0.8 million.

OUTSTANDING SHARE DATA

As at June 30, 2022, there were 132,424,959 common shares and 1,115,000 share purchase warrants outstanding.

The Company announced a Normal Course Issuer Bid ("NCIB") to buy back up to 5,300,000 common shares, for cancellation, between April 4, 2022 and April 3, 2023. Daily purchases of shares under the NCIB are limited to 20,016 shares, subject to certain exceptions. The Company also entered into an automatic securities purchase plan with a designated broker under the NCIB which would allow for the purchase of shares under the NCIB when the Company ordinarily would not be permitted to purchase shares due to regulatory restrictions and customary self-imposed

GLACIER MEDIA INC. MANAGEMENT'S DISCUSSION & ANALYSIS ("MD&A")

blackout periods. Between April 4, 2022, and June 30, 2022, the Company repurchased 330,600 common shares. Between June 30, 2022 and August 11, 2022 the Company repurchased 176,714 common shares.

As at August 11, 2022, there were 132,248,245 common shares and 1,115,000 share purchase warrants outstanding. The warrants outstanding allow the holder to purchase one common share per warrant at \$4.48 per share. The warrants expire on June 28, 2029, unless extended.

CONTRACTUAL AGREEMENTS

As at June 30, 2022, the Company has an agreement with a major Canadian bank. The facility, which matures on May 31, 2024, is a revolving facility with no requirement for principal payments during the term.

In summary, the Company's contractual obligations due over the next five calendar years are as follows:

(thousands of dollars)	Total	2022	2023	2024	2025	2026	Thereafter
	\$	\$	\$	\$	\$	\$	\$
Debt	7,844	228	467	386	411	385	5,967
Undiscounted lease liabilities	12,646	1,797	3,459	2,711	1,499	984	2,196
	20,490	2,025	3,926	3,097	1,910	1,369	8,163

Under the existing agreement, the Company, its subsidiaries and its affiliates are required to meet certain covenants. The Company, its subsidiaries and its affiliates were fully in compliance with these covenants at June 30, 2022 and 2021.

FINANCIAL INSTRUMENTS

The Company's activities result in exposure to a variety of financial risks, including risks relating to foreign exchange, credit, interest rate, and liquidity risk.

Certain of the Company's products are sold at prices denominated in U.S. dollars while the majority of its operational costs and expenses are incurred in Canadian dollars. An increase in the value of the Canadian dollar relative to the U.S. dollar reduces the revenue in Canadian dollar terms realized by the Company from sales made in U.S. dollars.

The Company also has foreign operations in the United States whose earnings are exposed to foreign exchange risk.

The Company sells its products and services to a variety of customers under various payment terms and therefore is exposed to credit risks from its trade receivables from customers. The Company has adopted policies and procedures designed to limit these risks. The carrying amounts for trade receivables are net of applicable expected credit loss allowances, which are determined using the expected credit losses ("ECL") model. Expected credit losses are measured as the present value of cash shortfalls from all possible default events, discounted at the effective interest rate of the financial asset. The Company is protected against any concentration of credit risk through its products, broad clientele, and geographic diversity.

The Company's interest rate risk mainly arises from the interest rate impact on cash and floating rate debt. The Company actively manages its interest rate risk through ongoing monitoring of market interest rates and the overall economic situation.

The Company is exposed to liquidity risk with respect to trade payables, debt, and contractual obligations. The Company manages liquidity by maintaining adequate cash balances and by having appropriate lines of credit available. In addition, the Company continuously monitors and reviews both actual and forecasted cash flows. Management believes that future cash flow from operations and the availability under existing banking arrangements will be adequate to support its financial liabilities. Glacier's actual cash working capital is greater than



GLACIER MEDIA INC. MANAGEMENT'S DISCUSSION & ANALYSIS ("MD&A")

reflected by the amounts indicated on the consolidated balance sheet due to deferred revenue relating to renewals and subscriptions that have been paid for by subscribers but not yet delivered; and the costs associated with the fulfillment of this liability are less than the amount indicated in current liabilities.

The carrying value of certain financial instruments maturing in the short-term approximates their fair value. These financial instruments include cash and cash equivalents, trade and other receivable, trade and other payables, debt and other current and non-current liabilities (classified as measured at amortized cost), and other investments (classified as measured at fair value through other comprehensive income or fair value through profit and loss). The fair values calculated approximate the amounts for which the financial instruments could be settled between consenting parties, based on current market data for similar instruments. Consequently, as estimates must be used to determine fair value, they must not be interpreted as being realizable in the event of an immediate settlement of the instruments.

BUSINESS ENVIRONMENT AND RISKS

A comprehensive discussion of Risks and Uncertainties was included in the 2021 Annual Report and can be found on SEDAR. The discussion is applicable for the period ended June 30, 2022.

DISCLOSURE CONTROLS AND INTERNAL CONTROLS OVER FINANCIAL REPORTING

The Company has established disclosure controls and procedures to ensure that the information disclosed in this MD&A and the related financial statements was properly recorded, processed, summarized and reported to the Audit Committee and Board.

The Company did not make any changes to its internal controls over financial reporting ("ICFR") during the most recent period ended June 30, 2022, which materially affected, or are reasonably likely to materially affect, the Company's ICFR.

GLACIER MEDIA INC.

INTERIM CONSOLIDATED STATEMENTS OF OPERATIONS

(EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS, EXCEPT SHARE AND PER SHARE AMOUNTS)
(UNAUDITED)

	Three months ended June 30,		Six months ended June 30,	
	2022	2021	2022	2021
	\$	\$	\$	\$
Revenue (Note 15)	43,135	41,013	85,367	80,510
Operational expenses before depreciation and amortization and other items				
Direct expenses (Note 16)	31,999	27,126	62,056	52,494
General and administrative (Note 16)	10,500	9,637	20,435	19,363
	636	4,250	2,876	8,653
Interest expense, debt	284	149	575	387
Interest expense, lease liabilities (Note 7)	128	113	248	238
Depreciation and amortization (Note 10)	3,175	3,081	6,220	6,077
Net gain on sale (Note 5)	-	-	-	(2,207)
Restructuring and other (income) expenses (net) (Note 17)	148	1,017	(340)	569
Share of earnings from joint ventures and associates (Note 6)	(456)	(1,223)	(825)	(1,840)
Net (loss) income before income taxes	(2,643)	1,113	(3,002)	5,429
Income tax (recovery) expense (Note 18)	(1,136)	320	(1,706)	1,316
Net (loss) income for the period	(1,507)	793	(1,296)	4,113
Net loss attributable to:				
Common shareholders	(2,386)	(1,902)	(3,052)	(171)
Non-controlling interests	879	2,695	1,756	4,284
Net loss attributable to common shareholder per share				
Basic and diluted	(0.02)	(0.01)	(0.02)	(0.00)
Weighted average number of common shares				
Basic and diluted	132,601,956	132,755,559	132,678,333	129,005,287

See accompanying notes to these condensed interim consolidated financial statements

GLACIER MEDIA INC.

INTERIM CONSOLIDATED STATEMENTS OF COMPREHENSIVE (LOSS) INCOME

(EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS)
(UNAUDITED)

	Three months ended June 30,		Six months ended June 30,	
	2022	2021	2022	2021
	\$	\$	\$	\$
Net (loss) income for the period	(1,507)	793	(1,296)	4,113
Other comprehensive (loss) income (net of tax) (Note 14)				
Actuarial (loss) income on defined benefit pension plans ⁽¹⁾	287	601	(1,380)	4,504
Currency translation adjustment ⁽²⁾	(87)	(92)	58	(146)
Share of other comprehensive income from joint ventures and associates ⁽¹⁾ (Note 6)	25	286	1,132	2,496
Other comprehensive (loss) income (net of tax)	225	795	(190)	6,854
Total comprehensive (loss) income	(1,282)	1,588	(1,486)	10,967
Total comprehensive (loss) income attributable to:				
Common shareholders	(2,120)	(1,095)	(3,278)	6,725
Non-controlling interests	838	2,683	1,792	4,242

⁽¹⁾ Recorded directly in deficit.

⁽²⁾ Recycled through the consolidated statement of operations in current and future periods.

See accompanying notes to these condensed interim consolidated financial statements

GLACIER MEDIA INC.
INTERIM CONSOLIDATED BALANCE SHEETS

(EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS)
(UNAUDITED)

	As at	
	June 30, 2022	December 31, 2021
	\$	\$
Assets		
Current assets		
Cash and cash equivalents	24,845	21,744
Trade and other receivables	34,537	35,686
Inventory	3,898	2,672
Prepaid expenses	2,987	2,504
	<u>66,267</u>	<u>62,606</u>
Non-current assets		
Investments in joint ventures and associates (Note 6)	45,602	44,604
Other assets (Note 20)	26,383	28,894
Right-of-use assets (Note 7)	10,675	10,244
Property, plant and equipment (Note 8)	30,926	31,802
Intangible assets (Note 9)	39,987	41,411
Goodwill	35,866	35,741
Post-employment benefit asset	8,552	10,438
Deferred income taxes	7,903	5,380
	<u>272,161</u>	<u>271,120</u>
Liabilities		
Current liabilities		
Trade and other payables	27,040	29,624
Deferred revenue	15,280	10,798
Current portion of lease liabilities (Note 7)	3,197	3,091
Current portion of long term debt (Note 12)	464	451
Other current liabilities (Note 11)	3,124	3,035
	<u>49,105</u>	<u>46,999</u>
Non-current liabilities		
Non-current portion of deferred revenue	900	866
Lease liabilities (Note 7)	8,289	7,819
Other non-current liabilities (Note 11)	11,333	11,365
Long term debt (Note 12)	7,380	7,611
	<u>77,007</u>	<u>74,660</u>
Equity		
Share capital (Note 13)	224,835	224,970
Contributed surplus (Note 16 c)	23,231	21,120
Accumulated other comprehensive loss (Note 14)	(248)	(270)
Deficit	(70,573)	(67,273)
Total equity attributable to common shareholders	<u>177,245</u>	<u>178,547</u>
Non-controlling interests	17,909	17,913
	<u>195,154</u>	<u>196,460</u>
Total liabilities and equity	<u>272,161</u>	<u>271,120</u>

See accompanying notes to these condensed interim consolidated financial statements

GLACIER MEDIA INC.

INTERIM CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

(EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS, EXCEPT SHARE AMOUNTS)
(UNAUDITED)

	Attributable to common shareholders							
	Share capital		Contributed surplus	Accumulated other comprehensive loss	Retained earnings (deficit)	Total	Non-controlling interest	Total equity
	Shares	Amount						
		\$	\$	\$	\$	\$	\$	\$
Balance, January 1, 2021	125,213,346	221,802	20,022	(339)	(70,724)	170,761	21,512	192,273
Net income (loss) for the period	-	-	-	-	(171)	(171)	4,284	4,113
Other comprehensive income (loss) (net of tax)	-	-	-	(46)	6,942	6,896	(42)	6,854
Total comprehensive income (loss) for the period	-	-	-	(46)	6,771	6,725	4,242	10,967
Disposal of foreign operation (Note 5)	-	-	-	13	-	13	-	13
Repurchase of non-controlling interest (Note 5)	7,542,213	3,168	1,098	-	-	4,266	(5,149)	(883)
Sale of non-controlling interest in a subsidiary	-	-	-	-	-	-	69	69
Distributions to non-controlling interests	-	-	-	-	-	-	(3,052)	(3,052)
Balance, June 30, 2021	132,755,559	224,970	21,120	(372)	(63,953)	181,765	17,622	199,387
Balance, January 1, 2022	132,755,559	224,970	21,120	(270)	(67,273)	178,547	17,913	196,460
Net (loss) income for the period	-	-	-	-	(3,052)	(3,052)	1,756	(1,296)
Other comprehensive (loss) income (net of tax)	-	-	-	22	(248)	(226)	36	(190)
Total comprehensive (loss) income for the period	-	-	-	22	(3,300)	(3,278)	1,792	(1,486)
Repurchase of common shares	(330,600)	(135)	-	-	-	(135)	-	(135)
Stock base compensation (Note 16 c)	-	-	2,111	-	-	2,111	-	2,111
Contributions from non-controlling interests	-	-	-	-	-	-	430	430
Distributions to non-controlling interests	-	-	-	-	-	-	(2,226)	(2,226)
Balance, June 30, 2022	132,424,959	224,835	23,231	(248)	(70,573)	177,245	17,909	195,154

See accompanying notes to these condensed interim consolidated financial statements

GLACIER MEDIA INC.

INTERIM CONSOLIDATED STATEMENTS OF CASH FLOWS

(EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS)
(UNAUDITED)

	Three months ended June		Six months ended June 30,	
	2022	2021	2022	2021
	\$	\$	\$	\$
Operating activities				
Net (loss) income for the period	(1,507)	793	(1,296)	4,113
Items not affecting cash:				
Depreciation and amortization (Note 10)	3,175	3,081	6,220	6,077
Net gain on sale (Notes 5)	-	-	-	(2,027)
Employee future benefit expense (less than) in excess of of employer contributions	(5)	(45)	(5)	(11)
Deferred income tax (recovery) expense (Note 18)	(1,028)	254	(1,713)	1,186
Interest expense, long term debt	308	99	617	403
Interest expense, lease liabilities (Note 7)	128	113	248	238
Share of earnings from joint ventures and associates (Note 6)	(456)	(1,223)	(825)	(1,840)
Share-based compensation expenses (Note 16 c)	2,111	-	2,111	-
Other non-cash items	(705)	284	(196)	1,132
Cash flow from operations before changes in non-cash operating accounts	2,021	3,356	5,161	9,271
Changes in non-cash operating accounts				
Trade and other receivables	848	(376)	1,116	(1,234)
Inventory	(1,500)	(571)	(1,226)	(783)
Prepaid expenses	(590)	(155)	(483)	(203)
Trade and other payables	(1,961)	(1,156)	(3,228)	(6,444)
Deferred revenue	2,319	397	4,516	1,731
Cash generated from operating activities	1,137	1,495	5,856	2,338
Investing activities				
Net cash disposed of on sale (Note 5)	-	-	-	(157)
Other investing activities	3,312	1,850	2,957	1,932
Proceeds from disposal of assets (Note 5)	-	-	-	4,297
Distributions received from joint ventures and associates (Note 6)	684	350	959	650
Purchase of property, plant and equipment (Note 8)	(165)	(728)	(593)	(1,055)
Purchase of intangible assets (Note 9)	(875)	(1,332)	(1,539)	(2,118)
Cash generated from investing activities	2,956	140	1,784	3,549
Financing activities				
Distribution to non-controlling interests	(870)	(2,047)	(2,226)	(3,052)
Contribution from non-controlling interests	-	-	430	-
Repurchase of non-controlling interests (Note 5)	-	-	-	(475)
Proceeds from sale of non-controlling interest in a subsidiary	-	-	-	69
Repurchase of commons shares	(135)	-	(135)	-
Interest paid, debt	(308)	(74)	(617)	(341)
Interest paid, lease liabilities (Note 7)	(126)	(117)	(248)	(245)
Net repayment of long term debt	(108)	(67)	(218)	(138)
Principal payment of lease liabilities (Note 7)	(766)	(748)	(1,525)	(1,505)
Cash used in financing activities	(2,313)	(3,053)	(4,539)	(5,687)
Net cash generated	1,780	(1,418)	3,101	200
Cash and cash equivalents, beginning of period	23,065	15,893	21,744	14,275
Cash and cash equivalents, end of period	24,845	14,475	24,845	14,475

See accompanying notes to these condensed interim consolidated financial statements

GLACIER MEDIA INC.

CONDENSED NOTES TO THE INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(AMOUNTS EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS, EXCEPT SHARE AND PER SHARE AMOUNTS)
(UNAUDITED)

1. GENERAL BUSINESS DESCRIPTION

Glacier Media Inc. ("Glacier" or the "Company") is an information and marketing solutions company pursuing growth in sectors where the provision of essential information and related services provides high customer utility and value. The related "go to market" strategy is being implemented through two operational areas: content and marketing solutions and data, analytics and intelligence.

The Company is incorporated under the Canada Business Corporations Act, with common shares listed on the Toronto Stock Exchange ("TSX"). The address of its head office is 2188 Yukon Street, Vancouver, British Columbia. Glacier is controlled by Madison Venture Corporation.

2. BASIS OF PREPARATION

These condensed interim consolidated financial statements have been prepared in accordance with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board ("IASB") as applicable to interim financial reports including International Accounting Standard ("IAS") 34 Interim Financial Reporting. Certain prior year comparative figures have been reclassified to conform to the current year's presentation. These reclassifications did not have an impact on the statement of operations or the balance sheet.

These condensed interim consolidated financial statements have been approved by the Board of Directors for issue on August 11, 2022.

3. SIGNIFICANT ACCOUNTING POLICIES

The principal accounting policies adopted in the preparation of these condensed interim consolidated financial statements are the same as those applied to the consolidated financial statements for the year ended December 31, 2021.

The policies applied are based on the International Financial Reporting Standards issued and outstanding as at the date the board of directors approved these consolidated financial statements.

During the period ended June 30, 2022, the Company implemented a Share Based Compensation ("SBC") plan issuing Restricted Share Units ("RSU") within certain of the Company's subsidiaries.

Share based compensation relates to equity settled restricted share units within certain of the Company's subsidiaries. The grant date fair values of equity settled RSUs granted are recognized as an expense, with a corresponding increase in equity, over the vesting period. The amount recognized as an expense is based on the estimate of the number of RSUs expected to vest. Upon vesting of equity settled RSUs, an expense is recorded with an offset to share capital within the subsidiary. This is converted to contributed surplus upon consolidation.

The fair value of the RSU was determined based on the fair value of the underlying equity securities using market multiple of projected annual revenues and operating income and/or recent third-party transactions.

GLACIER MEDIA INC.

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(AMOUNTS EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS, EXCEPT SHARE AND PER SHARE AMOUNTS)
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4. CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS AND UNCERTAINTY

The preparation of the consolidated financial statements requires management to make judgements, estimate and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expenses. Actual results may differ from these estimates.

In preparation of the condensed interim consolidated financial statements, the significant judgements made by management in applying the Company's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the consolidated financial statements for the year ended December 31, 2021.

The impact of the COVID-19 pandemic and the relevant measures put in place as a result, remain unprecedented and the full extent of the impact may depend on future developments. These developments are uncertain and cannot be accurately predicted, including new information which may emerge concerning its severity, its duration and actions by government authorities to address the ongoing, direct and indirect, impact. As a result, it is possible that circumstances may arise which cause actual results to differ from the estimates applied in these interim consolidated financial statements, and such differences affecting Glacier's future financial position and results cannot be determined at this time.

5. ACQUISITIONS AND DISPOSITIONS

- (a) On March 31, 2021, the Company and GVIC Communications Corp. ("GVIC") completed a Plan of Arrangement pursuant to which Glacier acquired all of the Class B voting common shares and Class C non-voting shares of GVIC not already held by Glacier and its subsidiary, or by a wholly-owned limited partnership of GVIC. Shareholders of GVIC received, for each GVIC Share held, 0.8 of a common share of Glacier.

As a result of this transaction, the Company issued 7,542,213 shares at a value of \$3.2 million; based on the closing price of Glacier shares on March 31, 2021 which was \$0.42 per share. The Company repurchased \$5.1 million of non-controlling interests and recorded contributed surplus of \$1.1 million, after deducting costs to complete the transaction.

- (b) On March 12, 2021, the Company completed the sale of its energy business to geoLOGIC systems Ltd for \$4.5 million cash at closing, net of a \$0.2 million escrow holdback, plus a potential earn-out of up to \$3.5 million, for a total of up to \$8.0 million. The earn-out is revenue based and payable over three years. The sale resulted in a net gain on sale of \$2.2 million.

The earn-out is accounted for as variable deferred contingent consideration and was recorded at an estimated fair value of \$1.2 million recorded within Other assets. The energy operations sold, which included the RIG energy assets and Evaluate Energy, were previously included within the Commodity Information segment.

In June 2022, the Company received \$0.3 million of cash which reduced the \$1.2 million estimated deferred purchase receivable.

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(AMOUNTS EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS, EXCEPT SHARE AND PER SHARE AMOUNTS)
(UNAUDITED)

6. INVESTMENTS IN JOINT VENTURES AND ASSOCIATES

The Company's share of the joint ventures and associates consists of the following:

(thousands of dollars)	As at and for the period ended	
	June 30, 2022	December 31, 2021
	\$	\$
Balance, beginning of period	44,604	51,189
Acquisition of control of investment in joint ventures and associates	-	(355)
Share of earnings (loss) for the period	825	(5,467)
Share of other comprehensive income (net of tax) (Note 14)	1,132	2,708
Distributions, dividends received and other equity movements	(959)	(3,471)
Balance, end of period	45,602	44,604

The following is the summarized financial information for the Company's joint ventures and associates, reported in the Company's share of ownership. The results have been amended to reflect adjustments made by the Company when using the equity method, including modifications for differences in accounting policy.

(thousands of dollars)	Joint ventures		Associates		Total	
	Three months ended June 30,		Three months ended June 30,		Three months ended June 30,	
	2022	2021	2022	2021	2022	2021
	\$	\$	\$	\$	\$	\$
Revenue	4,469	4,289	3,551	3,324	8,020	7,613
Operating expenses before depreciation and amortization	3,702	2,925	3,499	3,004	7,201	5,929
	767	1,364	52	320	819	1,684
Net interest expense, debt	17	32	7	12	24	44
Interest expense, lease liabilities	1	1	5	6	6	7
Depreciation and amortization	339	344	64	94	403	438
Impairment, restructuring and other (income) expenses (net)	(127)	(95)	(3)	(4)	(130)	(99)
Net income (loss) before income taxes	537	1,082	(21)	212	516	1,294
Income tax expense (recovery)	69	25	(9)	46	60	71
Net income (loss) for the period	468	1,057	(12)	166	456	1,223

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(AMOUNTS EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS, EXCEPT SHARE AND PER SHARE AMOUNTS)
(UNAUDITED)

6. INVESTMENTS IN JOINT VENTURES AND ASSOCIATES (CONTINUED)

(thousands of dollars)	Joint ventures		Associates		Total	
	Six months ended		Six months ended		Six months ended	
	June 30,	2021	June 30,	2021	June 30,	2021
	2022		2022		2022	
	\$	\$	\$	\$	\$	\$
Revenue	8,603	8,513	6,981	6,493	15,584	15,006
Operating expenses before depreciation and amortization	7,145	6,288	6,810	5,852	13,955	12,140
	1,458	2,225	171	641	1,629	2,866
Net interest expense, debt	38	54	12	26	50	80
Interest expense, lease liabilities	2	3	10	13	12	16
Depreciation and amortization	677	691	130	178	807	869
Impairment, restructuring and other (income) expenses	(156)	(146)	(1)	7	(157)	(139)
Net income before income taxes	897	1,623	20	417	917	2,040
Income tax expense (recovery)	105	101	(13)	99	92	200
Net income for the period	792	1,522	33	318	825	1,840

(thousands of dollars)	Joint ventures		Associates		Total	
	June 30, December 31,		June 30, December 31,		June 30, December 31,	
	2022	2021	2022	2021	2022	2021
	\$	\$	\$	\$	\$	\$
Assets	27,744	28,740	21,450	20,861	49,194	49,601
Liabilities	4,971	6,912	5,853	6,429	10,824	13,341
Net Assets	22,773	21,828	15,597	14,432	38,370	36,260

GLACIER MEDIA INC.
CONDENSED NOTES TO THE INTERIM
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(AMOUNTS EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS, EXCEPT SHARE AND PER SHARE AMOUNTS)
(UNAUDITED)

7. RIGHT-OF-USE-ASSETS AND LEASE LIABILITIES

The Company has various right-of-use assets including its lease arrangements of property and equipment.

(thousands of dollars)	As at June 30, 2022		
	Cost	Accumulated depreciation	Carrying amount
	\$	\$	\$
Property	16,637	(6,768)	9,869
Equipment	1,117	(311)	806
	17,754	(7,079)	10,675

(thousands of dollars)	As at December 31, 2021		
	Cost	Accumulated depreciation	Carrying amount
	\$	\$	\$
Property	15,725	(6,382)	9,343
Equipment	1,118	(217)	901
	16,843	(6,599)	10,244

The Company's lease liabilities are as follows:

(thousands of dollars)	As at	
	June 30, 2022	December 31, 2021
	\$	\$
Current portion of lease liabilities	3,197	3,091
Long term lease liabilities	8,289	7,819
	11,486	10,910

Changes to the Company's lease liabilities were as follows:

(thousands of dollars)	As at and for the period ended	
	June 30, 2022	December 31, 2021
	\$	\$
Balance, beginning of period	10,910	9,749
New leases and lease renewals	2,086	4,614
Interest expense, lease liability	248	479
Interest paid, lease liability	(248)	(481)
Payment of principal portion of lease liabilities	(1,525)	(3,151)
Termination	-	(299)
Foreign exchange	15	(1)
Balance, end of period	11,486	10,910

During the quarter ended June 30, 2022, the Company had short-term and low value lease expenses of \$0.1 million (2021: \$0.1 million).

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(AMOUNTS EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS, EXCEPT SHARE AND PER SHARE AMOUNTS)
(UNAUDITED)

9. INTANGIBLE ASSETS

The Company has various intangible assets including customer relationships, subscription lists, mastheads, software, data and technology, websites, copyrights and trademarks. Of these, certain mastheads and trademarks are considered to have an indefinite life and; therefore, are not amortized. Intangible assets are as follows:

(thousands of dollars)	As at June 30, 2022		
	Cost	Accumulated amortization and impairment	Carrying amount
	\$	\$	\$
Indefinite life			
Mastheads and trademarks	17,601	-	17,601
Finite life			
Customer relationships	13,361	(5,732)	7,629
Software, data and technology, and websites	32,948	(18,191)	14,757
	63,910	(23,923)	39,987

(thousands of dollars)	As at December 31, 2021		
	Cost	Accumulated amortization and impairment	Carrying amount
	\$	\$	\$
Indefinite life			
Mastheads and trademarks	57,887	(40,290)	17,597
Finite life			
Copyrights	10,242	(10,242)	-
Customer relationships	69,909	(61,531)	8,378
Subscription lists	3,841	(3,841)	-
Software, data and technology, and websites	51,881	(36,445)	15,436
	193,760	(152,349)	41,411

During the period ended June 30, 2022, the Company performed an assessment of historical cost and accumulated amortized and impairment. As a result of this assessment, the Company retired \$131.5 million of fully amortized/impaired intangible assets.

10. DEPRECIATION AND AMORTIZATION

(thousands of dollars)	Three months ended June 30,		Six months ended June 30,	
	2021	2020	2022	2021
	\$	\$	\$	\$
Depreciation of property, plant and equipment	741	753	1,472	1,568
Depreciation of right-of-use assets	864	764	1,676	1,546
Amortization of intangible assets	1,570	1,564	3,072	2,963
Depreciation and amortization	3,175	3,081	6,220	6,077

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11. OTHER CURRENT AND NON-CURRENT LIABILITIES

Other current and non-current liabilities primarily relate to \$13.5 million of deferred payments from acquisition transactions in previous periods. Included in this amount are fixed, variable and contingent payments. These amounts are due in future periods; the amounts due in the next year are included in other current liabilities.

12. LONG TERM DEBT

As at June 30, 2022, the Company had \$7.8 million of current and long term mortgages and other loans outstanding.

Under the existing financing agreement, the Company is required to meet certain covenants. The Company was in compliance with all covenants at June 30, 2022 and 2021.

13. SHARE CAPITAL

During the quarter ended June 30, 2022, the Company announced a Normal Course Issuer Bid ("NCIB") to buy back up to 5,300,000 common shares, for cancellation, between April 4, 2022 and April 3, 2023. Daily purchases of shares under the NCIB are limited to 20,016 shares, subject to certain exceptions. The Company also entered into an automatic securities purchase plan with a designated broker under the NCIB which would allow for the purchase of shares under the NCIB when the Company ordinarily would not be permitted to purchase shares due to regulatory restrictions and customary self-imposed blackout periods.

In the comparative period, as a result of the transaction described in Note 5(a) the Company issued 7,542,213 at a value of \$3.2 million.

	Number of common shares	Amount \$
Balance, January 1, 2021	125,213,346	221,802
Shares issued	7,542,213	3,168
Balance, June 30, 2021	132,755,559	224,970
Balance, January 1, 2022	132,755,559	224,970
Shares repurchased	(330,600)	(135)
Balance, June 30, 2022	132,424,959	224,835

GLACIER MEDIA INC.

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(AMOUNTS EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS, EXCEPT SHARE AND PER SHARE AMOUNTS)
(UNAUDITED)

14. OTHER COMPREHENSIVE INCOME (LOSS)

The components of other comprehensive income (loss), net of tax, are as follows:

(thousands of dollars)	Accumulated other comprehensive (loss) income	Retained deficit	Non-controlling interest	Total other comprehensive income (loss)
	Cumulative translation adjustment	Actuarial income (loss) on defined benefit plans		
	\$	\$	\$	\$
Balance, January 1, 2021	(339)	(3,096)	53	(3,382)
Actuarial income on defined benefit plans	-	4,456	48	4,504
Cumulative translation adjustment	(46)	-	(100)	(146)
Share of other comprehensive income from joint ventures and associates	-	2,486	10	2,496
Other comprehensive income (loss) for the period	(46)	6,942	(42)	6,854
Disposal of foreign operation (Note 5)	13	-	-	13
Balance, June 30, 2021	(372)	3,846	11	3,485
Balance, January 1, 2022	(270)	5,235	661	5,626
Actuarial loss on defined benefit plans	-	(1,380)	-	(1,380)
Cumulative translation adjustment	22	-	36	58
Share of other comprehensive income from joint ventures and associates	-	1,132	-	1,132
Other comprehensive (loss) income for the period	22	(248)	36	(190)
Balance, June 30, 2022	(248)	4,987	697	5,436

Other comprehensive income (loss) items that do not recycle through the consolidated statement of operations in future periods are recorded directly in retained earnings (deficit).

Other comprehensive income (loss) items are reported net of the following tax effects:

(thousands of dollars)	Three months ended June 30,		Six months ended June 30,	
	2022	2021	2022	2021
	\$	\$	\$	\$
Income tax effect of:				
Actuarial loss (income) on defined benefit plans	(106)	(222)	511	(1,644)
Share of other comprehensive income from joint ventures and associates	(9)	(105)	(419)	(923)

15. REVENUE BY CATEGORY

(thousands of dollars)	Three months ended June 30,		Six months ended June 30,	
	2022	2021	2022	2021
	\$	\$	\$	\$
Advertising	23,950	23,433	47,286	47,736
Subscription, data, services and events	17,593	16,167	34,832	30,143
Commercial printing and other	1,592	1,413	3,249	2,631
	43,135	41,013	85,367	80,510

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16. EXPENSE BY NATURE

(thousands of dollars)	Three months ended June 30,		Six months ended June 30,	
	2022	2021	2022	2021
	\$	\$	\$	\$
Wages and benefits (c)	26,250	22,144	49,897	45,096
CEWS (a)	-	(1,191)	-	(3,416)
Newsprint, ink and other printing costs	2,515	2,496	4,994	4,920
Delivery costs	2,653	2,136	5,195	3,944
Rent, utilities and other property costs	1,146	1,127	2,292	2,246
Advertising, marketing and other promotion costs	1,528	923	2,766	1,926
Third party production and editorial costs	2,137	2,067	4,156	3,735
Legal, bank, insurance and professional services	2,171	3,027	4,928	6,483
Data services, system maintenance, telecommunications and software licences	2,477	2,151	5,010	3,918
Fees, licences and other services	944	884	1,908	1,771
Event costs	358	18	383	48
Other	320	981	962	1,186
	42,499	36,763	82,491	71,857
Direct expenses	31,999	27,126	62,056	52,494
General and administrative expenses	10,500	9,637	20,435	19,363
	42,499	36,763	82,491	71,857

- (a) The Government of Canada passed the Canadian Emergency Wage Subsidy (“CEWS”) Program to help businesses keep workers employed through the challenges posed by the COVID-19 pandemic. The Company’s eligibility to the CEWS program funding ended on October 23, 2021. The Company recognized a recovery of compensation expense of \$1.2 million during the comparative three months ended June 30, 2021.
- (b) The Company received grants from various government aid programs, some relating to COVID relief, including the Department of Canadian Heritage’s Canada Periodical Fund’s Aid to Publishers program, Special Measures for Journalism, which were treated as an offset to certain expenses above.
- (c) Share-Based Compensation

During the quarter ended June 30, 2022, the Company implemented Restricted Share Unit (“RSU”) plans under which the Company, through its subsidiaries, may issue restricted share units in certain business units. The RSU plan allows the subsidiary’s directors to issue up to 15% of the subsidiary’s outstanding common shares or specified limits established by the subsidiary’s directors as equity settled RSUs from time to time. The RSU plans have a time vesting component and a performance vesting component. The fair value of the RSU plans were determined using recent third-party transactions.

On April 1, 2022, the Company, through its subsidiaries, granted a total of 2,181,137 equity settled RSUs to some employees pursuant to the terms of the RSU plans with fair value ranges from \$0.70 to \$2.96 per unit at grant date. 581,508 RSU units vested immediately and the remaining RSUs will vest over various terms between 1-7 years on each anniversary date of the grant and/or December 31 of each year.



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16. EXPENSE BY NATURE (CONTINUED)

The estimated fair value of the equity settled RSUs granted during the period ended June 30, 2022, was \$4.3 million and will be recognized as an expense over the vesting period of the RSUs.

For the period ended June 30, 2022, a total of \$2.1 million was recorded as share-based compensation expense related to equity settled RSU, with an offset to contributed surplus. This is a non-cash expense in the quarter.

17. RESTRUCTURING AND OTHER (INCOME) EXPENSES (NET)

Restructuring and other (income) expenses (net) include the following:

- Restructuring expenses, including severance costs incurred as the Company restructured and reduced its workforce.
- Transaction and transition costs incurred related to its acquisitions and divestitures. These costs include both the costs of completing the transactions and the costs of integrating these new operations into the Company, including equity transactions with non-controlling interest. Transaction costs include legal, accounting, due diligence, consulting and general acquisition costs. Transition costs include information technology costs, transitional staffing requirements, service fees paid to the vendor during the transition period and other costs directly related to the operational integration of the newly acquired businesses, as well as any closing costs associated with the closure or divestiture of operations.
- Other (income) expenses which includes foreign exchanges gains and losses, amounts received from the government relating to the Canadian Emergency Rent Subsidy, amounts received from a company in which Glacier is a non-controlling interest, amounts received in excess of accrued deferred sales prices receivable and other income and expenses.

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(UNAUDITED)

18. INCOME TAXES

Income tax recovery is recognized based on management's estimate of the weighted average annual income tax rate expected for the full financial year. The estimated average annual rate used for the period ended June 30, 2022, was 27.0% (2021: 27.0%). The components of income tax recovery are shown in the following table:

(thousands of dollars)	Three months ended June 30,		Six months ended June 30,	
	2022	2021	2022	2021
	\$	\$	\$	\$
Current tax	(108)	66	7	130
Deferred tax	(1,028)	254	(1,713)	1,186
Income tax (recovery) expense	(1,136)	320	(1,706)	1,316

Refer to Note 20 regarding the contingency relating to the CRA reassessment.

19. SEGMENT DISCLOSURE

The Company, its subsidiaries, its joint ventures and its associates operate in three distinct operating segments throughout Canada and the United States. These segments are Environmental and Property Information, Commodity Information and Community Media. Environmental and Property Information includes the Company's business to business content, marketing solutions and data information products which are environmental and property related. Commodity Information includes the Company's business to business content, marketing solutions and data information products which are agriculture, energy and mining related. The Community Media segment includes the Company's community media assets and related digital and printing operations.

The following segment information is for the periods ended June 30, 2022, and June 30, 2021:

Three months ended June 30, 2022				Joint		IFRS
(thousands of dollars)	Environmental and Property Information	Commodity Information	Community Media	Total Operations	Ventures and Associates	Total
	\$	\$	\$	\$	\$	\$
Revenue	12,571	9,222	29,362	51,155	(8,020)	43,135
Divisional earnings before interest, taxes, depreciation, and amortization	196	(145)	2,394	2,445	(819)	1,626
Centralized and corporate expenses						990
						636
Net interest expense, debt and lease liability						412
Depreciation and amortization						3,175
Restructuring and other expense						148
Share of earnings from joint ventures and associates						(456)
Income tax recovery						(1,136)
Net loss for the period						(1,507)

GLACIER MEDIA INC.

CONDENSED NOTES TO THE INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(AMOUNTS EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS, EXCEPT SHARE AND PER SHARE AMOUNTS)
(UNAUDITED)

19. SEGMENT DISCLOSURE (CONTINUED)


Three months ended June 30, 2021 (thousands of dollars)	Environmental and Property Information	Commodity Information	Community Media	Total Operations	Joint Ventures and Associates	IFRS Total
	\$	\$	\$	\$	\$	\$
Revenue	10,583	10,141	27,902	48,626	(7,613)	41,013
Divisional earnings before interest, taxes, depreciation, and amortization	1,780	1,370	4,383	7,533	(1,684)	5,849
Centralized and corporate expenses						1,599
						4,250
Net interest expense, debt and lease liability						262
Depreciation and amortization						3,081
Restructuring and other expense, net						1,017
Share of earnings from joint ventures and associates						-
Income tax expense						(1,223)
Net income for the period						320
						793

Six months ended June 30, 2022 (thousands of dollars)	Environmental and Property Information	Commodity Information	Community Media	Total Operations	Joint Ventures and Associates	IFRS Total
	\$	\$	\$	\$	\$	\$
Revenue	24,675	19,907	56,369	100,951	(15,584)	85,367
Divisional earnings before interest, taxes, depreciation, and amortization	1,058	1,121	4,811	6,990	(1,629)	5,361
Centralized and corporate expenses						2,485
						2,876
Net interest expense, debt and lease liability						823
Depreciation and amortization						6,220
Restructuring and other (income) expense, net						(340)
Share of earnings from joint ventures and associates						(825)
Income tax recovery						(1,706)
Net loss for the period						(1,296)

Six months ended June 30, 2021 (thousands of dollars)	Environmental and Property Information	Commodity Information	Community Media	Total Operations	Joint Ventures and Associates	IFRS Total
	\$	\$	\$	\$	\$	\$
Revenue	19,765	22,401	53,350	95,516	(15,006)	80,510
Divisional earnings before interest, taxes, depreciation, and amortization	2,169	4,184	8,326	14,679	(2,866)	11,813
Centralized and corporate expenses						3,160
						8,653
Net interest expense, debt and lease liability						625
Depreciation and amortization						6,077
Net gain on sale						(2,207)
Restructuring and other expense, net						569
Share of earnings from joint ventures and associates						(1,840)
Income tax expense						1,316
Net income for the period						4,113

The Company operates in the following main geographical areas:

(thousands of dollars)	Three months ended June 30,		Six months ended June 30,	
	2022	2021	2022	2021
	\$	\$	\$	\$
Canada	34,177	33,614	67,299	66,519
United States	8,958	7,399	18,068	13,991
Total revenue	43,135	41,013	85,367	80,510



GLACIER MEDIA INC.
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20. CONTINGENCIES AND COMMITMENTS

During 2014-2018 an affiliate of the Company ("the affiliate") received, from the Canada Revenue Agency ("CRA") and provincial tax authorities, tax notices of reassessments and assessments relating to the taxation years 2008-2017. The notices deny the application of non-capital losses, capital losses, scientific research and experimental development ("SR&ED") pool deductions and SR&ED tax credits claimed. As a result, additional taxes payable including interest and penalties are assessed at approximately \$61.5 million. The affiliate has filed notices of objection with the CRA and provincial taxing authorities and has substantially paid the required deposits, which has been recorded in Other assets.

The Company, the affiliate and its counsel believe that the filing positions adopted by the affiliate in all years are appropriate and in accordance with the law. Accordingly, the Company has not recorded a liability in these consolidated financial statements for the reassessed taxes payable and related interest described. The affiliate intends to vigorously defend such positions. The ultimate outcome is uncertain.



GLACIER MEDIA INC. CORPORATE INFORMATION

BOARD OF DIRECTORS

Bruce W. Aunger	Jonathon J.L. Kennedy
Sam Grippo	Hugh McKinnon
S. Christopher Heming	Geoffrey L. Scott

OFFICERS

Sam Grippo, Chairman
Jonathon J.L. Kennedy, President & Chief Executive Officer
Orest Smysnuik, CA, Chief Financial Officer
Bruce W. Aunger, Secretary

TRANSFER AGENT

Computershare Trust Company of Canada
Toronto, Calgary and Vancouver

AUDITORS

PricewaterhouseCoopers LLP

STOCK EXCHANGE LISTING

The Toronto Stock Exchange
Trading symbol: GVC

INVESTOR RELATIONS

Institutional investors, brokers, security analysts and others requiring financial and corporate information about Glacier should visit our website www.glaciermedia.ca or contact: Orest Smysnuik, CA, Chief Financial Officer.

CORPORATE OFFICE

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