

**CONDENSED INTERIM CONSOLIDATED
FINANCIAL STATEMENTS**

Three and nine months ended September 30, 2024 and 2023
(Unaudited)



NOTICE OF NO AUDITOR REVIEW OF INTERIM FINANCIAL STATEMENTS

Under National Instrument 51-102 "Continuous Disclosure Obligations", Part 4, Subsection 4.3(3a), if an auditor has not performed a review of the interim financial statements, they must be accompanied by a notice indicating that the financial statements have not been reviewed by an auditor. These unaudited condensed interim consolidated financial statements have been prepared by and are the responsibility of the Company's management. The Company's independent auditor, PricewaterhouseCoopers LLP, has not performed a review of these financial statements in accordance with standards established by CPA (Chartered Professional Accountants) Canada for a review of interim financial statements by an entity's auditor.

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GLACIER MEDIA INC.

INTERIM CONSOLIDATED STATEMENTS OF OPERATIONS

(EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS, EXCEPT SHARE AND PER SHARE AMOUNTS)
(UNAUDITED)

	Three months ended September 30,		Nine months ended September 30,	
	2024	2023	2024	2023
	\$	\$	\$	\$
Revenue (Note 15)	40,239	42,686	108,521	119,226
Operational expenses before depreciation and amortization and other items				
Direct expenses (Note 16)	25,945	29,893	75,168	89,516
General and administrative (Note 16)	8,427	11,509	26,901	33,904
	5,867	1,284	6,452	(4,194)
Interest expense, net (Note 17)	1,515	408	4,547	1,083
Depreciation and amortization (Note 10)	2,641	3,053	8,485	8,882
(Gain) loss on disposal, net (Note 5)	(2,748)	-	(2,635)	6,169
Other income (Note 19)	(29)	-	(1,169)	-
Restructuring and other expenses, net (Note 18)	3,707	2,776	6,069	5,536
Share of (earnings) loss from joint ventures and associates (Note 6)	(191)	(141)	(471)	392
Net (loss) income before income taxes	972	(4,812)	(8,374)	(26,256)
Income tax (recovery) expense (Note 20)	211	(1,231)	(1,684)	(5,998)
Net (loss) income for the period	761	(3,581)	(6,690)	(20,258)
Net (loss) income attributable to:				
Common shareholders	37	(4,205)	(7,672)	(17,608)
Non-controlling interests	724	624	982	(2,650)
Net (loss) income attributable to common shareholder per share				
Basic and diluted	0.00	(0.03)	(0.06)	(0.13)
Weighted average number of common shares				
Basic and diluted	131,131,598	131,143,598	131,131,598	131,221,073

See accompanying notes to these condensed interim consolidated financial statements.

GLACIER MEDIA INC.

INTERIM CONSOLIDATED STATEMENTS OF COMPREHENSIVE LOSS

(EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS)
(UNAUDITED)

	Three months ended September 30,		Nine months ended September 30,	
	2024	2023	2024	2023
	\$	\$	\$	\$
Net (loss) income for the period	761	(3,581)	(6,690)	(20,258)
Other comprehensive income (loss) (net of tax) (Note 14)				
Actuarial losses on defined benefit pension plans ⁽¹⁾	(73)	(247)	(91)	(301)
Currency translation adjustment ⁽²⁾	161	(243)	(299)	12
Share of other comprehensive income from joint ventures and associates ⁽¹⁾ (Note 6)	194	491	1,022	694
Other comprehensive income (net of tax)	282	1	632	405
Total comprehensive (loss) income	1,043	(3,580)	(6,058)	(19,853)
Total comprehensive (loss) income attributable to:				
Common shareholders	249	(4,093)	(6,898)	(17,200)
Non-controlling interests	794	513	840	(2,653)

⁽¹⁾ Recorded directly in deficit.

⁽²⁾ Recycled through the consolidated statement of operations in current and future periods.

See accompanying notes to these condensed interim consolidated financial statements.

GLACIER MEDIA INC.

INTERIM CONSOLIDATED BALANCE SHEETS

(EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS)
(UNAUDITED)

	As at	
	September 30, 2024	December 31, 2023
	\$	\$
Assets		
Current assets		
Cash and cash equivalents	6,883	6,553
Trade and other receivables	25,458	32,048
Inventory	325	317
Prepaid expenses	2,652	2,192
	35,318	41,110
Non-current assets		
Investments in joint ventures and associates (Note 6)	26,428	26,472
Other assets	2,511	2,567
Right-of-use assets (Note 7)	4,422	6,842
Property, plant and equipment (Note 8)	18,176	19,356
Intangible assets (Note 9)	25,218	28,211
Goodwill	21,624	21,518
Post-employment benefit asset	3,548	4,498
Deferred income tax asset	24,283	21,622
	161,528	172,196
Liabilities		
Current liabilities		
Trade and other payables	25,065	27,671
Deferred revenue	6,920	8,946
Current portion of lease liabilities (Note 7)	1,581	2,912
Current portion of long-term debt (Note 12)	343	7,152
Other current liabilities (Note 11)	8,072	1,095
	41,981	47,776
Non-current liabilities		
Non-current portion of deferred revenue	540	525
Lease liabilities (Note 7)	3,371	4,760
Other non-current liabilities (Note 11)	1,630	6,863
Long term debt (Note 12)	6,547	-
Uncertain tax liability (Note 22)	50,230	47,346
	104,299	107,270
Equity		
Share capital (Note 13)	224,370	224,370
Contributed surplus (Note 16 b)	24,895	24,662
Accumulated other comprehensive loss (Note 14)	(245)	(88)
Retained deficit	(199,914)	(193,173)
Total equity attributable to common shareholders	49,106	55,771
Non-controlling interests	8,123	9,155
	57,229	64,926
Total liabilities and equity	161,528	172,196

See accompanying notes to these condensed interim consolidated financial statements.

GLACIER MEDIA INC.

INTERIM CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

(EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS, EXCEPT SHARE AMOUNTS)
(UNAUDITED)

	Attributable to common shareholders							
	Share capital		Contributed surplus	Accumulated other comprehensive loss	Retained earnings (deficit)	Total	Non-controlling interest	Total equity
	Shares	Amount						
		\$	\$	\$	\$	\$	\$	
Balance, January 1, 2023	131,629,429	224,538	24,098	(258)	(97,445)	150,933	16,108	167,041
Net loss for the period	-	-	-	-	(17,608)	(17,608)	(2,650)	(20,258)
Other comprehensive income (loss) (net of tax)	-	-	-	15	393	408	(3)	405
Total comprehensive (loss) income for the period	-	-	-	15	(17,215)	(17,200)	(2,653)	(19,853)
Repurchase of common shares (Note 13)	(497,831)	(168)	-	-	-	(168)	-	(168)
Stock base compensation (Note 16 b)	-	-	520	-	-	520	-	520
Repurchase of non-controlling interest	-	-	-	-	-	-	(19)	(19)
Disposal of subsidiaries with non-controlling interest (Note 5)	-	-	-	-	4,457	4,457	(4,507)	(50)
Disposal of subsidiaries with accumulated other comprehensive income (Note 5)	-	-	-	-	(743)	(743)	-	(743)
Sale of non-controlling interest in a subsidiary	-	-	-	-	-	-	1,220	1,220
Distributions to non-controlling interests	-	-	-	-	-	-	(1,937)	(1,937)
Balance, September 30, 2023	131,131,598	224,370	24,618	(243)	(110,946)	137,799	8,212	146,011
Balance, January 1, 2024	131,131,598	224,370	24,662	(88)	(193,173)	55,771	9,155	64,926
Net (loss) income for the period	-	-	-	-	(7,672)	(7,672)	982	(6,690)
Other comprehensive income (loss) (net of tax)	-	-	-	(157)	931	774	(142)	632
Total comprehensive (loss) income for the period	-	-	-	(157)	(6,741)	(6,898)	840	(6,058)
Stock base compensation (Note 16 b)	-	-	233	-	-	233	-	233
Distributions to non-controlling interests	-	-	-	-	-	-	(1,872)	(1,872)
Balance, September 30, 2024	131,131,598	224,370	24,895	(245)	(199,914)	49,106	8,123	57,229

See accompanying notes to these condensed interim consolidated financial statements.

GLACIER MEDIA INC.

INTERIM CONSOLIDATED STATEMENTS OF CASH FLOWS

(EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS)
(UNAUDITED)

	Three months ended		Nine months ended	
	September 30, 2024	September 30, 2023	September 30, 2024	September 30, 2023
	\$	\$	\$	\$
Operating activities				
Net (loss) income for the period	761	(3,581)	(6,690)	(20,258)
Items not affecting cash:				
Depreciation and amortization (Note 10)	2,641	3,053	8,485	8,882
(Gain) loss on disposal of operating assets, net (Note 5)	(2,748)	-	(2,635)	6,169
Loss (gain) on sale of assets non-operating assets, net	(146)	(6)	132	(66)
Employee future benefit expense in excess of of employer contributions	261	664	827	1,313
Deferred income tax (recovery) expense	220	(1,162)	(2,352)	(6,041)
Interest expense, net (Note 17)	1,515	408	4,547	1,083
Share of (earnings) losses from joint ventures and associates (Note 6)	(191)	(141)	(471)	392
Restructuring expense (paid in excess of expensed)	72	1,170	(1,371)	2,831
Valuation allowance on loans to joint ventures and associates	2,247	-	2,808	-
Share-based compensation expenses (Note 16 b)	78	191	233	520
Other non-cash items	286	(42)	88	369
Cash flow from operations before changes in operating accounts	4,996	554	3,601	(4,806)
Changes in operating accounts				
Trade and other receivables	1,227	73	3,422	1,659
Inventory	40	1,449	(8)	516
Prepaid expenses	(48)	407	(480)	(351)
Trade and other payables	458	3,166	(846)	1,218
Deferred revenue	(4,481)	(5,742)	(2,003)	(3,029)
Cash generated from (used in) operating activities	2,192	(93)	3,686	(4,793)
Investing activities				
Net cash disposed of on disposal	-	-	-	(1,318)
Other investing activities	-	120	(55)	2,907
Repayment from (advance to) joint ventures and associates	(232)	(210)	752	370
Proceeds from disposal	1,981	10	2,219	809
Distributions received from joint ventures and associates (Note 6)	558	602	1,537	2,718
Purchase of property, plant and equipment	(330)	(268)	(1,082)	(725)
Purchase of intangible assets	(624)	(708)	(1,860)	(2,470)
Cash generated from (used in) investing activities	1,353	(454)	1,511	2,291
Financing activities				
Distribution to non-controlling interests	(750)	(547)	(1,872)	(1,937)
Repurchase of non-controlling interests	-	-	-	(19)
Repurchase of commons shares (Note 13)	-	-	-	(168)
Interest paid, debt	(141)	(105)	(363)	(320)
Interest paid, lease liabilities (Note 7)	(61)	(107)	(217)	(312)
Sale of non-controlling interest in a subsidiary	-	1,120	-	1,220
Net repayment of debt	(82)	(91)	(263)	(375)
Principal payment of lease liabilities (Note 7)	(638)	(851)	(2,152)	(2,562)
Cash used in financing activities	(1,672)	(581)	(4,867)	(4,473)
Net cash generated (used)	1,873	(1,128)	330	(6,975)
Cash and cash equivalents, beginning of period	5,010	13,789	6,553	19,636
Cash and cash equivalents, end of period	6,883	12,661	6,883	12,661

See accompanying notes to these condensed interim consolidated financial statements.

GLACIER MEDIA INC.

CONDENSED NOTES TO THE INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(AMOUNTS EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS, EXCEPT SHARE AND PER SHARE AMOUNTS)
(UNAUDITED)

1. GENERAL BUSINESS DESCRIPTION

Glacier Media Inc. ("Glacier" or the "Company") is a broad portfolio of business information and consumer digital businesses. Serving a diverse array of industries and users, the businesses are typically leaders in their respective industry and/or geographic markets.

The Company is incorporated under the Canada Business Corporations Act, with common shares listed on the Toronto Stock Exchange ("TSX"). The address of its head office is 2188 Yukon Street, Vancouver, British Columbia. Glacier is controlled by Madison Venture Corporation.

2. BASIS OF PREPARATION

These condensed interim consolidated financial statements have been prepared in accordance with IFRS Accounting Standards as issued by the International Accounting Standards Board as applicable to interim financial reports including International Accounting Standard ("IAS") 34 Interim Financial Reporting. Certain prior year comparative figures have been reclassified to conform to the current year's presentation. These reclassifications did not have an impact on the statement of operations or the balance sheet.

These condensed interim consolidated financial statements have been approved by the Board of Directors November 7, 2024.

3. MATERIAL ACCOUNTING POLICIES

The principal accounting policies adopted in the preparation of these condensed interim consolidated financial statements are the same as those applied to the consolidated financial statements for the year ended December 31, 2023.

The policies applied are based on the IFRS Accounting Standards issued and outstanding as at the date the Board of Directors approved these consolidated financial statements.

4. CRITICAL ACCOUNTING ESTIMATES, JUDGEMENTS AND UNCERTAINTY

The preparation of the consolidated financial statements requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income, and expenses. Actual results may differ from these estimates.

In preparation of the condensed interim consolidated financial statements, the significant judgements made by management in applying the Company's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the consolidated financial statements for the year ended December 31, 2023.

5. DISPOSITIONS

- (a) In August 2024, the sale of certain mining intelligence assets resulting in a gain on sale of \$2.7 million. Cash proceeds of \$1.7 million were received in the quarter, with a deferred sales price receivable of \$1.1 million, which was recorded within Other Current Assets.
- (b) During the first and second quarters of 2024, the Company completed the sale of certain immaterial operations in the print community media segment.

GLACIER MEDIA INC.

CONDENSED NOTES TO THE INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(AMOUNTS EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS, EXCEPT SHARE AND PER SHARE AMOUNTS)
(UNAUDITED)

5. DISPOSITIONS (CONTINUED)

- (c) Effective January 1, 2023, Alta Newspaper Group LP and Swift Current Holdings LP were accounted for as joint ventures. As the result of changes in the structure of the underlying shareholders agreements with the previous minority shareholders of certain print community media operations, it was determined that the Company no longer had the ability to exercise control over these operations.

As such, the Company recorded a deemed disposition of the controlling interest in the subsidiaries and acquired an investment in the joint venture operations at fair market value resulting in a net non-cash loss on disposal of \$2.7 million. These entities, which in past years were consolidated, were equity accounted from January 1, 2023, onward.

- (d) In February 2023, the Company completed the sale of its printing assets into two new joint venture operations resulting in a non-cash loss on disposal of \$3.3 million. These joint ventures were entered into to extend the profitability of these operations.
- (e) In December 2023, the Company completed the sale of its mining media operations for total consideration of \$4.0 million. The Company received \$2.5 million cash at closing, and recorded a deferred sale receivable of \$1.0 million, net of working capital adjustments, which was included in Other Current Assets and Other Assets. The sale resulted in a net gain on sale of \$3.4 million. The mining media operations were previously included within the Commodity Information segment.

6. INVESTMENTS IN JOINT VENTURES AND ASSOCIATES

The Company's investments in joint ventures and associates consists of the following:

(thousands of dollars)	As at and for the period ended	
	September 30, 2024	December 31, 2023
	\$	\$
Balance, beginning of period	26,472	26,324
Acquisition of investments in joint ventures and associates (Note 5)	-	7,024
Share of earnings for the period	471	590
Share of other comprehensive income (net of tax) (Note 14)	1,022	300
Distributions, dividends received and other equity movements	(1,537)	(3,397)
Impairment of investments in joint ventures and associates	-	(4,369)
Balance, end of period	26,428	26,472

The following is the summarized financial information for the Company's joint ventures and associates, reported in the Company's share of ownership. The results have been amended to reflect adjustments made by the Company when using the equity method, including modifications for differences in accounting policy.

GLACIER MEDIA INC.

CONDENSED NOTES TO THE INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(AMOUNTS EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS, EXCEPT SHARE AND PER SHARE AMOUNTS)
(UNAUDITED)

6. INVESTMENTS IN JOINT VENTURES AND ASSOCIATES (CONTINUED)

(thousands of dollars)	Joint ventures		Associates		Total	
	Three months ended		Three months ended		Three months ended	
	September 30,		September 30,		September 30,	
	2024	2023	2024	2023	2024	2023
	\$	\$	\$	\$	\$	\$
Revenue	3,683	7,592	3,285	3,413	6,968	11,005
Operating expenses before depreciation and amortization	3,175	6,828	3,328	3,367	6,503	10,195
	508	764	(43)	46	465	810
Interest (income) expense, net	(9)	1	6	10	(3)	11
Depreciation and amortization	253	487	66	71	319	558
Impairment, restructuring and other (income) expenses (net)	(17)	78	2	1	(15)	79
Net income (loss) before income taxes	281	198	(117)	(36)	164	162
Income tax (recovery) expense	-	39	(27)	(18)	(27)	21
Net income (loss) for the period	281	159	(90)	(18)	191	141

(thousands of dollars)	Joint ventures		Associates		Total	
	Nine months ended		Nine months ended		Nine months ended	
	September 30,		September 30,		September 30,	
	2024	2023	2024	2023	2024	2023
	\$	\$	\$	\$	\$	\$
Revenue	11,820	23,438	10,145	10,503	21,965	33,941
Operating expenses before depreciation and amortization	10,047	21,378	10,220	10,187	20,267	31,565
	1,773	2,060	(75)	316	1,698	2,376
Interest (income) expense, net	(30)	3	22	25	(8)	28
Depreciation and amortization	754	1,498	199	205	953	1,703
Impairment, restructuring and other expenses (income) (net)	(25)	900	36	12	11	912
Net income (loss) before income taxes	1,074	(341)	(332)	74	742	(267)
Income tax expense (recovery)	7	131	264	(6)	271	125
Net income (loss) for the period	1,067	(472)	(596)	80	471	(392)

(thousands of dollars)	Joint ventures		Associates		Total ⁽¹⁾	
	September 30,	December 31,	September 30,	December 31,	September 30,	December 31,
	2024	2023	2024	2023	2024	2023
	\$	\$	\$	\$	\$	\$
Assets	22,464	23,048	9,032	10,798	31,496	33,846
Liabilities	3,925	4,190	5,108	7,222	9,033	11,412
Net Assets	18,539	18,858	3,924	3,576	22,463	22,434

⁽¹⁾ Excluded from the table above are the net assets of investments in joint ventures and associates which are carried at a nil value.

GLACIER MEDIA INC.
CONDENSED NOTES TO THE INTERIM
CONSOLIDATED FINANCIAL STATEMENTS

(AMOUNTS EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS, EXCEPT SHARE AND PER SHARE AMOUNTS)
(UNAUDITED)

7. RIGHT-OF-USE-ASSETS AND LEASE LIABILITIES

The Company has various right-of-use assets including its lease arrangements of property and equipment.

(thousands of dollars)	As at September 30, 2024		
	Cost	Accumulated depreciation	Carrying amount
	\$	\$	\$
Property	10,669	(6,460)	4,209
Equipment	1,021	(808)	213
	11,690	(7,268)	4,422

(thousands of dollars)	As at December 31, 2023		
	Cost	Accumulated depreciation	Carrying amount
	\$	\$	\$
Property	15,586	(9,303)	6,283
Equipment	1,021	(462)	559
	16,607	(9,765)	6,842

The Company's lease liabilities are as follows:

(thousands of dollars)	As at	
	September 30, 2024	December 31, 2023
	\$	\$
Current portion of lease liabilities	1,581	2,912
Long term lease liabilities	3,371	4,760
	4,952	7,672

GLACIER MEDIA INC.
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7. RIGHT-OF-USE-ASSETS AND LEASE LIABILITIES (CONTINUED)

Changes to the Company's lease liabilities were as follows:

(thousands of dollars)	As at and for the period ended	
	September 30, 2024	December 31, 2023
	\$	\$
Balance, beginning of period	7,672	10,176
New leases and lease renewals	499	1,270
Interest expense, lease liability (Note 17)	212	402
Interest paid, lease liability	(217)	(411)
Payment of principal portion of lease liabilities	(2,152)	(3,438)
Retirement	-	(62)
Termination	(877)	(9)
Foreign exchange	40	(41)
Disposal	(225)	(215)
Balance, end of period	4,952	7,672

During the period ended September 30, 2024, the Company had short-term and low value lease expenses of \$0.5 million (2023: \$0.5 million).

8. PROPERTY, PLANT AND EQUIPMENT

(thousands of dollars)	As at September 30, 2024		
	Cost	Accumulated depreciation and impairment	Carrying amount
	\$	\$	\$
Land and Land Improvements	13,920	(1,913)	12,007
Buildings	7,125	(3,268)	3,857
Production equipment	3,945	(3,242)	703
Office equipment and leaseholds	8,759	(7,150)	1,609
	33,749	(15,573)	18,176
	As at December 31, 2023		
	Cost	Accumulated depreciation and impairment	Carrying amount
	\$	\$	\$
Land and Land improvements	11,454	(303)	11,151
Buildings	7,379	(3,014)	4,365
Production equipment	3,347	(3,206)	141
Office equipment and leaseholds	12,425	(8,726)	3,699
	34,605	(15,249)	19,356

GLACIER MEDIA INC.
CONDENSED NOTES TO THE INTERIM
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(AMOUNTS EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS, EXCEPT SHARE AND PER SHARE AMOUNTS)
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9. INTANGIBLE ASSETS

The Company has various intangible assets including customer relationships, mastheads, software, data and technology, websites and trademarks. Of these, certain mastheads and trademarks are considered to have an indefinite life and, therefore, are not amortized. Intangible assets are as follows:

(thousands of dollars)	As at September 30, 2024		
	Cost	Accumulated amortization and impairment	Carrying amount
	\$	\$	\$
Indefinite life			
Mastheads and trademarks	15,157	(4,219)	10,938
Finite life			
Customer relationships	12,817	(7,888)	4,929
Software, data and technology, and websites	32,094	(22,743)	9,351
	60,068	(34,850)	25,218

(thousands of dollars)	As at December 31, 2023		
	Cost	Accumulated amortization and impairment	Carrying amount
	\$	\$	\$
Indefinite life			
Mastheads and trademarks	15,152	(4,219)	10,933
Finite life			
Customer relationships	13,170	(7,486)	5,684
Software, data and technology, and websites	30,527	(18,933)	11,594
	58,849	(30,638)	28,211

10. DEPRECIATION AND AMORTIZATION

(thousands of dollars)	Three months ended September 30,		Nine months ended September 30,	
	2024	2023	2024	2023
	\$	\$	\$	\$
Depreciation of property, plant and equipment	495	588	1,618	1,916
Depreciation of right-of-use assets	599	843	2,022	2,527
Amortization of intangible assets	1,547	1,622	4,845	4,439
Depreciation and amortization	2,641	3,053	8,485	8,882

GLACIER MEDIA INC.

CONDENSED NOTES TO THE INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(AMOUNTS EXPRESSED IN THOUSANDS OF CANADIAN DOLLARS, EXCEPT SHARE AND PER SHARE AMOUNTS)
(UNAUDITED)

11. OTHER CURRENT AND NON-CURRENT LIABILITIES

As at September 30, 2024, other current and non-current liabilities were \$9.7 million (December 31, 2023: \$8.0 million), which primarily relate to deferred payments from acquisition transactions in previous periods. Included in this amount are variable and contingent payments. The most significant variable inputs that impact the fair value of the recorded deferred payment liability are forecasted future earnings of the relevant operations and the discount rate. These amounts are due within the next year and are included in other current liabilities at September 30, 2024.

12. LONG TERM DEBT

As at September 30, 2024, the Company had \$6.9 million (December 31, 2023: \$7.2 million) of current and long term mortgages. The mortgages mature on May 1, 2029.

Under the existing financing agreement, the Company is required to meet certain covenants. The Company was in compliance with all covenants at September 30, 2024 and 2023.

13. SHARE CAPITAL

In 2023, the Company had a Normal Course Issuer Bid ("NCIB") that ended on April 3, 2023.

	Number of common shares	Amount \$
Balance, January 1, 2023	131,629,429	224,538
Shares repurchased	(497,831)	(168)
Balance, September 30, 2023	131,131,598	224,370
Balance, January 1, 2024	131,131,598	224,370
Shares repurchased	-	-
Balance, September 30, 2024	131,131,598	224,370

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14. OTHER COMPREHENSIVE INCOME (LOSS)

The components of other comprehensive income (loss), net of tax, are as follows:

(thousands of dollars)	Accumulated other comprehensive (loss) income	Retained deficit	Non-controlling interest	Total other comprehensive income (loss)
	Cumulative translation adjustment	Actuarial income (loss) on defined benefit plans		
	\$	\$	\$	\$
Balance, January 1, 2023	(258)	4,616	559	4,917
Actuarial loss on defined benefit plans	-	(301)	-	(301)
Cumulative translation adjustment	15	-	(3)	12
Share of other comprehensive income from joint ventures and associates (Note 6)	-	694	-	694
Other comprehensive income for the period	15	393	(3)	405
Disposal of subsidiary with defined benefit plan (Note 5)	-	(743)	(583)	(1,326)
Balance, September 30, 2023	(243)	4,266	(27)	3,996
Balance, January 1, 2024	(88)	3,681	109	3,702
Actuarial loss on defined benefit plans	-	(91)	-	(91)
Cumulative translation adjustment	(157)	-	(142)	(299)
Share of other comprehensive income from joint ventures and associates (Note 6)	-	1,022	-	1,022
Other comprehensive income (loss) for the period	(157)	931	(142)	632
Balance, September 30, 2024	(245)	4,612	(33)	4,334

Other comprehensive income (loss) items that do not recycle through the consolidated statement of operations in future periods are recorded directly in retained earnings (deficit).

Other comprehensive income (loss) items are reported net of the following tax effects:

(thousands of dollars)	Three months ended		Nine months ended	
	September 30, 2024	September 30, 2023	September 30, 2024	September 30, 2023
	\$	\$	\$	\$
Income tax effect of:				
Actuarial loss on defined benefit plans	26	91	33	111
Share of other comprehensive income from joint ventures and associates	(71)	(136)	(378)	(212)

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15. REVENUE BY CATEGORY

(thousands of dollars)	Three months ended September 30,		Nine months ended September 30,	
	2024	2023	2024	2023
	\$	\$	\$	\$
Advertising	13,813	18,495	45,147	60,926
Subscription, data, services and events	25,843	23,371	61,065	55,430
Commercial printing and other	583	820	2,309	2,870
	40,239	42,686	108,521	119,226

16. EXPENSE BY NATURE

(thousands of dollars)	Three months ended September 30,		Nine months ended September 30,	
	2024	2023	2024	2023
	\$	\$	\$	\$
Wages and benefits (b)	19,262	22,302	59,706	69,858
Newsprint, ink and other printing costs	1,289	2,350	4,641	8,283
Delivery costs	1,111	1,441	3,551	5,352
Rent, utilities and other property costs	1,166	1,530	2,474	3,378
Advertising, marketing and other promotion costs	2,010	2,376	4,219	4,826
Third party production, development and editorial costs	3,334	3,317	9,038	9,166
Legal, bank, insurance and professional services	1,664	3,299	6,413	9,183
Data services, system maintenance, telecommunications and software licences	2,549	2,705	7,434	8,550
Fees, licences and other services	975	1,190	2,812	2,965
Event costs	824	753	1,308	1,183
Other	188	139	473	676
	34,372	41,402	102,069	123,420
Direct expenses (a)	25,945	29,893	75,168	89,516
General and administrative expenses	8,427	11,509	26,901	33,904
	34,372	41,402	102,069	123,420

- (a) The Company received grants from various government aid programs, including the Department of Canadian Heritage's Canada Periodical Fund's Aid to Publishers program and Special Measures for Journalism, which were treated as an offset to certain expenses above.

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16. EXPENSE BY NATURE (CONTINUED)

(b) Share-Based Compensation

The Company has Restricted Share Unit ("RSU") plans under which the Company, through its subsidiaries, may issue restricted share units in certain business units. As at September 30, 2024, the estimated fair value of the equity settled RSUs granted was \$4.5 million and will be recognized as an expense over the vesting period of the RSUs. For the period ended September 30, 2024, a total of \$0.1 million (2023: \$0.2 million) was recorded as share-based compensation expense related to equity settled RSU, with an offset to contributed surplus. These are non-cash expenses in the period.

17. INTEREST EXPENSE, NET

(thousands of dollars)	Three months ended		Nine months ended	
	September 30, 2024	September 30, 2023	September 30, 2024	September 30, 2023
	\$	\$	\$	\$
Interest income	(74)	(126)	(315)	(338)
Interest income, accretion on other current receivables	-	-	-	(115)
Interest expense, uncertain tax position (Note 22)	925	-	2,884	-
Interest expense, debt	141	105	363	320
Interest expense, leases (Note 7)	62	103	212	307
Interest expense, accretion on current and long-term liabilities	420	242	1,257	652
Interest expense, other	41	84	146	257
Interest expense, net	1,515	408	4,547	1,083

18. RESTRUCTURING AND OTHER EXPENSES, NET

(thousands of dollars)	Three months ended		Nine months ended	
	September 30, 2024	September 30, 2023	September 30, 2024	September 30, 2023
	\$	\$	\$	\$
Restructuring expenses (a)	3,526	1,808	5,284	4,396
Transaction and transition costs (b)	88	243	478	275
Other expenses (c)	228	841	442	1,179
Other income (c)	(135)	(116)	(135)	(314)
	3,707	2,776	6,069	5,536

Restructuring and other expenses (net) include the following:

- (a) Restructuring expenses, including severance costs incurred as the Company restructured and closed operations and reduces its workforce, including funding operating deficits and severance for the closure of joint venture operations.

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18. RESTRUCTURING AND OTHER EXPENSES, NET (CONTINUED)

(b) Transaction and transition costs

Transaction and transition costs incurred relate to acquisitions and divestitures. These costs include both the costs of completing the transactions and the costs of integrating these new operations into the Company, including equity transactions with non-controlling interest. Transaction costs include legal, accounting, due diligence, consulting, and general acquisition costs. Transition costs include information technology costs, transitional staffing requirements, service fees paid to the vendor during the transition period and other costs directly related to the operational integration of the newly acquired businesses, as well as any closing costs associated with sale or disposal of operations.

(c) Other expenses (income)

Other expenses (income) which includes foreign exchanges gains and losses, amounts received in excess of accrued deferred sales prices receivable, mark to market investments gains and losses, other income, write off of redundant assets, expenses related to the early termination of leases, and other. Refer to Note 19 for other income in the current period.

19. OTHER INCOME

Other income was less than \$0.1 million for the three months ended September 30, 2024. Other income in the comparative period was net within restructuring and other expenses (net), refer to Note 18. Other income includes net foreign exchange gains, amounts received in excess of accrued deferred sales prices receivable, net mark to market investments gains, amounts received from an entity in which Glacier is a non-controlling interest, and other.

20. INCOME TAXES

Income tax recovery is recognized based on management's estimate of the weighted average annual income tax rate expected for the full financial year. The estimated average annual rate used for the period ended September 30, 2024, was 27.0% (2023: 27.0%). The components of income tax recovery are shown in the following table:

(thousands of dollars)	Three months ended September 30,		Nine months ended September 30,	
	2024	2023	2024	2023
	\$	\$	\$	\$
Current tax	(9)	(69)	668	43
Deferred tax	220	(1,162)	(2,352)	(6,041)
Income tax (recovery) expense	211	(1,231)	(1,684)	(5,998)

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21. SEGMENT DISCLOSURE

During Q1 2024, the Company revised the reporting of its operating segments to reflect the evolution and alignment of its operations with the long-term plan of focusing on consumer digital, data, and information businesses, which is how the Chief Operating Decision Maker views the Company. Given the phase of transformation in which the Company is in, it was determined that a change in the segments was required to better reflect the future of the Company and provide better insight into its areas of growth separate from the management of its legacy operations.

The new operating segments provide more insight into the split between print and digital products and better align certain operations with similar revenue streams. The Company operates in four distinct operating segments throughout Canada and the United States. These segments are:

- 1) Environmental Risk and Compliance Information includes ERIS and STP ComplianceEHS, offering the Company's business to business content, data, and information products which are environmental risk assessment, environmental, health and safety compliance, and regulatory related.
- 2) Commodity Information includes Glacier FarmMedia and the mining operations, providing the Company's business to business content, marketing solutions, events, data, and information products which are agriculture and mining related.
- 3) Consumer Digital Information includes Glacier Media Digital, Castanet, and REW, offering the Company's business to business, and business to consumer content, marketing solutions, digital advertising, and services for the local markets in which the businesses operate.
- 4) Print Community Media, which includes all print community media products serving local communities across Western Canada.

The comparative period's operating segment information has been presented to conform with the new segment presentation.

The following segment information is for the periods ended September 30, 2024, and 2023:

Three months ended September 30, 2024 (thousands of dollars)	Environmental Risk and Compliance Information	Commodity Information	Consumer Digital Information	Print Community Media	Corporate	Total
	\$	\$	\$	\$	\$	\$
Revenue	11,748	15,406	8,392	4,440	253	40,239
Divisional earnings (losses) before interest, taxes, depreciation, and amortization	<u>1,776</u>	<u>4,919</u>	<u>430</u>	<u>(160)</u>	<u>(1,098)</u>	<u>5,867</u>
Interest expense, net						1,515
Depreciation and amortization						2,641
Gain on disposal, net						(2,748)
Other income						(29)
Restructuring and other expense, net						3,707
Share of earnings from joint ventures and associates						(191)
Income tax expense						<u>211</u>
Net income for the period						<u>761</u>

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21. SEGMENT DISCLOSURE (CONTINUED)

Three months ended September 30, 2023 (thousands of dollars)	Environmental Risk and Compliance Information	Commodity Information	Consumer Digital Information	Print Community Media	Corporate	Total
	\$	\$	\$	\$	\$	\$
Revenue	10,637	15,699	8,095	8,101	154	42,686
Divisional earnings (losses) before interest, taxes, depreciation, and amortization	240	3,226	(142)	(593)	(1,447)	1,284
Interest expense, net						408
Depreciation and amortization						3,053
Restructuring and other expenses (net)						2,776
Share of earnings from joint ventures and associates						(141)
Income tax recovery						(1,231)
Net loss for the period						(3,581)

Nine months ended September 30, 2024 (thousands of dollars)	Environmental Risk and Compliance Information	Commodity Information	Consumer Digital Information	Print Community Media	Corporate	Total
	\$	\$	\$	\$	\$	\$
Revenue	33,598	32,271	26,707	15,508	437	108,521
Divisional earnings (losses) before interest, taxes, depreciation, and amortization	2,853	5,487	1,840	(115)	(3,613)	6,452
Interest expense, net						4,547
Depreciation and amortization						8,485
Gain on disposal, net						(2,635)
Other income						(1,169)
Restructuring and other expense, net						6,069
Share of earnings from joint ventures and associates						(471)
Income tax recovery						(1,684)
Net loss for the period						(6,690)

Nine months ended September 30, 2023 (thousands of dollars)	Environmental Risk and Compliance Information	Commodity Information	Consumer Digital Information	Print Community Media	Corporate	Total
	\$	\$	\$	\$	\$	\$
Revenue	30,483	35,152	24,926	28,282	383	119,226
Divisional earnings (losses) before interest, taxes, depreciation, and amortization	137	2,854	(567)	(2,272)	(4,346)	(4,194)
Interest expense, net						1,083
Depreciation and amortization						8,882
Loss on disposal, net						6,169
Restructuring and other expenses (net)						5,536
Share of loss from joint ventures and associates						392
Income tax recovery						(5,998)
Net loss for the period						(20,258)

The Company operates in the following main geographical areas:

(thousands of dollars)	Three months ended September 30,		Nine months ended September 30,	
	2024	2023	2024	2023
	\$	\$	\$	\$
Canada	29,724	33,412	78,398	92,337
United States	10,515	9,274	30,123	26,889
Total revenue	40,239	42,686	108,521	119,226

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22. UNCERTAIN TAX LIABILITY

During 2014-2018 an affiliate of the Company ("the affiliate") received, from the Canada Revenue Agency ("CRA") and provincial tax authorities, tax notices of reassessments and assessments relating to the taxation years 2008-2017. The notices deny the application of non-capital losses, capital losses, scientific research and experimental development ("SR&ED") pool deductions and SR&ED tax credits claimed. As at September 30, 2024, this resulted in additional taxes payable including interest and penalties are assessed at approximately \$73.8 million.

The affiliate has filed notices of objection with the CRA and provincial taxing authorities. In connection with filing the notices of objection, the affiliate is required to make a 50% deposit of the amounts claimed by the CRA and provincial authorities as assessed. The affiliate has paid substantially all the required deposit of \$23.5 million. No further amounts are due at this time for the 2008-2017 taxation years as the appeal process continues.

As the result of unfavourable rulings in similar tax cases heard in the Supreme Court of Canada and in the Court of Appeal in 2023, the Company, the affiliate, and its legal counsel made the decision that a favourable outcome is no longer more likely than not. As such, based on the related similar court decisions and other related factors, including the accounting criteria under IFRS regarding tax contingencies and uncertain tax positions, the Company has recorded a liability of \$50.2 million approximating unpaid taxes, estimated interest, and awarded legal costs for the reassessment. For the three months ended September 30, 2024, the interest recorded on the uncertain tax position was \$0.9 million. The eventual amount owing is uncertain and is not payable at this time; therefore, it has been recorded as a non-current liability.

The Company, the affiliate and its counsel continue to believe that the filing positions adopted by the affiliate in all years are appropriate and in accordance with the law. The affiliate continues to defend such positions and the ultimate outcome is uncertain; however, there is a more likely than not possibility that the affiliate will be required to pay the remaining balance of taxes owing plus applicable interest.

23. FINANCIAL INSTRUMENTS

The Company's activities result in exposure to a variety of financial risks, including risks relating to foreign exchange, credit, interest rate, and liquidity risk.

Certain of the Company's products are sold at prices denominated in U.S. dollars while the majority of its operational costs and expenses are incurred in Canadian dollars. An increase in the value of the Canadian dollar relative to the U.S. dollar reduces the revenue in Canadian dollar terms realized by the Company from sales made in U.S. dollars.

The Company also has foreign operations in the United States whose earnings are exposed to foreign exchange risk.

The Company sells its products and services to a variety of customers under various payment terms and therefore is exposed to credit risks from its trade receivables from customers. The Company has adopted policies and procedures designed to limit these risks. The carrying amounts for trade receivables are net of applicable expected credit loss allowances, which are determined using the expected credit losses ("ECL") model. Expected credit losses are measured as the present value of cash shortfalls from all possible default events, discounted at the effective interest rate of the financial asset. The Company is protected against any concentration of credit risk through its products, broad clientele, and geographic diversity.



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23. FINANCIAL INSTRUMENTS (CONTINUED)

The Company's interest rate risk mainly arises from the interest rate impact on cash and floating rate debt. The Company actively manages its interest rate risk through ongoing monitoring of market interest rates and the overall economic situation.

The Company is exposed to liquidity risk with respect to trade payables, debt, uncertain tax positions, and contractual obligations. The Company manages liquidity by maintaining adequate cash balances and by having appropriate lines of credit available. In addition, the Company continuously monitors and reviews both actual and forecasted cash flows. Management believes that future cash flow from operations and the availability under existing banking arrangements will be adequate to support its financial liabilities.

Working capital is a deficit of \$6.7 million as at September 30, 2024. Glacier's working capital includes \$6.9 million of deferred revenue, which has a much lower cost of fulfillment of this liability than the amount indicated in current liabilities. Glacier's working capital, excluding deferred revenue is positive \$0.3 million.

The carrying value of certain financial instruments maturing in the short-term approximates their fair value. These financial instruments include cash and cash equivalents, trade and other receivable, trade and other payables, debt, other current and non-current liabilities (classified as measured at amortized cost), and other investments (classified as measured at fair value through other comprehensive income or fair value through profit and loss). The fair values calculated approximate the amounts for which the financial instruments could be settled between consenting parties, based on current market data for similar instruments. Consequently, as estimates must be used to determine fair value, they must not be interpreted as being realizable in the event of an immediate settlement of the instruments.



GLACIER MEDIA INC. CORPORATE INFORMATION

BOARD OF DIRECTORS

Bruce W. Aunger
Sam Grippo (Chairman)
Hugh McKinnon

Mark Melville
Geoffrey L. Scott

OFFICERS

Sam Grippo, Chairman
Mark Melville, President & Chief Executive Officer
Orest Smysnuik, CA, Chief Financial Officer
Bruce W. Aunger, Secretary

TRANSFER AGENT

Computershare Trust Company of Canada
Toronto, Calgary and Vancouver

AUDITORS

PricewaterhouseCoopers LLP

STOCK EXCHANGE LISTING

The Toronto Stock Exchange
Trading symbol: GVC

INVESTOR RELATIONS

Institutional investors, brokers, security analysts and others requiring financial and corporate information about Glacier should visit our website www.glaciermedia.ca or contact: Orest Smysnuik, CA, Chief Financial Officer.

CORPORATE OFFICE

2188 Yukon Street
Vancouver, BC V5Y 3P1
Phone: 604.872.8565
Fax: 604.439.2603